



DEPARTMENT OF BUSINESS AND MANAGEMENT

Department meeting 7 September 2021

Minutes

1. Welcome & Congratulations

We are in a sense all new employees at a new department.

We had an August retreat and Dannie found it positive that so many new people were together and that it looked like people were talking together across research interests and across old department.

Dannie looks forward to a lot of good work and collaboration in the years to come.

Welcome to new employees

New publications

Blichfeldt H. & Faullant R. (2021): Performance effects of digital technology adoption and product & service innovation – A process-industry perspective, *Technovation*, 105 (July), BFI 2

Jesper Lindgaard Christensen, Mette Præst Knudsen (2021): The performance, challenges and related policies of the Danish research and innovation system. In: *Globalisation, New and Emerging Technologies, and Sustainable Development*, chapter 2 (2021), BFI 2

Ukobitz D. & Faullant R. (2021): “Leveraging 3D Printing Technologies: The Case of Mexico’s Footwear Industry”, *Research-Technology Management*, 64 (2), 20-30.

Growth aspirations in SMEs: managerial determinants and organizational outcomes

Eide, A. E., Moen, Ø., Madsen, T. K. & Azari, M. J., 2021, (E-pub ahead of print) I: *Journal of Small Business and Enterprise Development*, BFI 1.

Bajde, D., & Rojas-Gaviria, P. (2021). Creating Responsible Subjects: The Role of Mediated Affective Encounters. *Journal of Consumer Research*, BFI 2

Bajde, D., Chelekis, J., & van Dalen, A. (2021). The megamarketing of microfinance: Developing and maintaining an industry aura of virtue. *International Journal of Research in Marketing*, BFI 2

Bajde, D., Fischer, E. M., Cochoy, F., & Brown, S. (2021). Splashing in deep waters of theory: A commentary section on Sandberg and Alvesson’s (2020) “Meanings of theory”. *Marketing Theory*, BFI 2

Erika Kuever, “Kinesiske forbrugere drømmer om en stat, der passer på dem,” POV International, 12/08/2021, <https://pov.international/kina-kinesiske-forbrugere-stat-der-passer-pa-dem/>

Kristensen, D. B., Kuruoglu, A. P., & Banke, S. (2021). Tracking towards care: Relational affordances of self-tracking in gym culture. *Sociology of Health & Illness*. <https://doi.org/10.1111/1467-9566.13352>, BFI 2

Aman, R., Ahokangas, P., Elo, M., & Zhang, X. (2020). Migrant women entrepreneurship and the Entrepreneurial ecosystem. In *Disadvantaged Entrepreneurship and the Entrepreneurial Ecosystem*. Emerald Group Publishing, BFI 2

Meyer, S., Pagel, M., Individual Responses to Realized Gains and Losses. *Journal of Finance*, BFI 2

Kostopoulos, D., Meyer, S., Uhr, C. Ambiguity about volatility and investor behavior. *Journal of Financial Economics*, BFI 2

Baker, S., Kueng, L., Meyer, S., Pagel, M., Consumption Imputation Errors in Administrative Data. *Review of Financial Studies*, BFI 2

Meyer, S., Uhr, C., Hackethal, A., Smoking hot portfolios? Trading behavior, investment biases, and self-control failure, *Journal of Empirical Finance*, BFI 2

Riis, E. & Jepsen, A. L., 22. Jun 2021, *Valg der skaber viden: Om samfundsvidenskabelige metoder*. Voxted, S. (ed.). 2. ed. København: Hans Reitzels Forlag, Vol. 1. oplag. p. 225-244 20 p., BFI 1

Jepsen, A. L., 22. Jun 2021, *Valg der skaber viden: Om samfundsvidenskabelige metoder*. Voxted, S. (ed.). 2. ed. København: Hans Reitzels Forlag, p. 137-161 25, BFI 1

Appointments & Acknowledgments

Professor Mette Præst Knudsen is of 1 September 2021 started as part time professor at Ecole Polytechnique in Paris. Her main job is to help built up a research unit "Techonoly 4 Change". Read more [here](#)

Assistant Professor Anna Schneider-Kamp has been accepted as an Excellence Fellow in SAMF Talent Track.

Associate Professor Niklas Woermann was named Mercator Fellow by the University of Siegen. His fellowship is hosted by the German Research Foundation Special Research Center 1187 "Media of Cooperation."

Associate Professor Maria Elo has co-created a CIIBE course with LUT and has been selected as a finalist for the [Academy of International Business \(AIB\)](#) Teaching Innovation Award.

Events

Professor Patricia Wolf and Associate Professor Marianne Harbo Frederiksen invite all of you **who teach** (also) **HE Engineering students** to join our CI2M focus group at **September 27 kl. 13.30-14.00**.

The focus group is part of the Erasmus+ funded TICON project (Teaching Creativity ONLINE in HE Engineering education). We and our colleagues in Germany, Turkey and Ireland have made **64 experience interviews** with HE Engineering teachers and asked for positive and negative experiences and challenges. Based on the findings, we have developed a draft curriculum for HE Engineering teachers who want to know more about teaching creativity in ONLINE environments.

In the focus group, we will present you the **findings of the interview study** and the **draft curriculum**, discuss **inconclusive findings** and ask for you **feedback on the curriculum**.

If you want to join, please send an e-mail to Andreas Wilhøft awi@sam.sdu.dk.

2. Meet Kristin Balslev Munksgaard, Head of Business School

3. AOB