

Balancing quality and efficiency:

The use of blended learning in large classrooms

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The challenge...

- Balancing quality of students' learning and efficiency of lecturer's time-use
- Context:
 - *Globalization Processes* course, Master students (BSS/HUM)
 - Large classroom (120+ students)
 - Goal:
 - Course objectives: ability to understand, analyze and discuss a business or consumer culture-related subject in light of globalization theories
 - Blended learning goal: increasing students' ability for critical and analytical writing
 - **Challenge: how to provide extensive and recurrent feedback to 120+ students?**

Description of course activities

Combining online peer learning with face-to-face workshops:

Part 1 – Subject approval:

- Online submission of students' self-chosen subject for the examination paper
- Blackboard blog visible to all students.
- Enables students to gather inspiration from their peers' ideas and to learn from the feedback given to each

Part 2 – Online peer feedback:

- In groups of 3-4 students: peer discussion of a 500-word summary/abstract of the examination paper
- Blackboard online wiki page
- On the basis of the feedback, each student submits a reworked summary of their paper to the teacher via SDU assignment

Part 3 – face-to-face workshops:

- The students who participated in part 2 attend workshops with maximum 20 students
- Additional guidance for the writing of the examination paper
- Feedback from the lecturer and other students

The globalization of public health in South Asia

Posted by  [redacted] at Saturday, 11 February 2017 13:56:11

Public health is nowadays a global issue more than ever before and is ranking high on the agenda of the UN. The public health crisis threatens the economies of all nations and particularly in developing countries. As developing countries approaches the lifestyle of the West, the number of deaths related to lifestyle-diseases such as diabetes etc. increased significantly.



I want to examine how the globalization processes are influencing the increasing public health in South Asia, and apprehend the impacts of it. Furthermore I would like to discuss the challenges and prospects for its future advancement.



I would like to participate to workshop 1 and 2

Comments: 3

Comment



 Julie Emontspool said... 

Thursday, 23 February 2017 20:08:38 o'clock CET

Dear [redacted]

What is the business link in your subject? Also, you should focus on one specific case or country, otherwise your paper will lack focus. Please provide explanations to allow me to approve your subject.

Best
Julie

 [redacted] said... 

Friday, 24 February 2017 23:31:29 o'clock CET

Dear Julie,

Thank you for your feedback. I have taken your corrections into consideration, and I have made a more specific topic. Is this something, that I can continue working with?

awareness and global perception

Indias cultural resources as brand-strategic element in global competition

The potential of the automotive industry in India

Globalization of the service sector

Globalization of sustainability and identity projects in Sri Lanka

Afghanistan and drug trafficking in the era of globalization

Maldives as the home of wellness and economic inequality
Tinder & India

The development of tourism in the Maldives and Sri Lanka
Bollywood and globalisation

 29-Jan-2017 - 04-Feb-2017 (4)

V.O.D. - The future of entertainment

Globalization's impact on gender equality in Bangladesh

Bollywood

Globalisation of customer services in South Asia

NB: In class, I take some minutes to explain and provide examples of how students can rework their subjects/research questions on the basis of my feedback

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Introduction:

The world is becoming more and more globalized and at the same time the world is becoming more and more local. In globalized society how come a country like India becomes one of the biggest distributors of IT service and how did they manage to go from a Agricultural industry to a service industry without going through a industrialization period?

Globalization has created a cosmopolitan culture across borders with the decline of trade barriers, higher investment, language and other cultural factors. Outsourcing of company's core service is a result of these changes, which have also resulted in a good number of Westerners choosing to work in India.

The assignment will therefore investigate the following:

Research question:

Why India has become a popular outsource place

- How have globalization influenced this t
- Why do the western companies trust Ind
- How can the It sector in India maintain t

Structure

• Theoretical framework

The term paper will address the follow

Giddens view on modernity (lecture 2)

Cosmopolitans (lecture 13)

Morality in a global world

Global cities (lecture 11)

Analysis

The term paper will analysis the research ques

Comments: 2

Comment

Wednesday, 5 April 2017 09:18:17 o'clock CEST

Positive elements:

- good research questions, including the globalization processes, trust issue and the future of the country
- good topic, explains how something has changes due to globalization
- theories used so far are relevant

Suggestions for improvement:

- consider changing the part "a popular place" of the research question perhaps for "an attractive region"
- hard to evaluate the current theories, since they are not explained
- more theories needed, consider taking few more main theories and business related theories, maybe from the lecture 8

Wednesday, 5 April 2017 11:27:51 o'clock CEST

Positive elements

Theories used so far are interesting

Fine introduction and coherence between the effects of the globalisation on India and what the main problem are that you want to analyse

Suggestions for improvement

Try to consider make a coherence between theory and case in the beginning of the introduction – ex. Use Waters or Giddens view on globalisation, or another theorist who would be relevant to choose for your term paper

Have you considered Appadurai, Arjan. (1990) and look at the disjuncture and difference in the Global Cultural Economy. Maybe this articles could help you to answer question 1 and 2.

Consider to explain the case and review the main theories used in the paper and thereby make a coherence between choice of theories and the case. (Maybe for your own sake make a content table like Anni)

Maybe consider in your discussion part the negative consequences of the globalisation effects on India – loosing local jobs to foreign companies.. and which difficulties international companies can experience when outsourcing the IT department to India?

NB: In class, I provide instructions and examples about good feedback, in order to ensure that the peer feedback is relevant and useful.

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Evaluation of the course design

- Students' evaluation:
 - Increased independent learning and self-confidence in self-evaluation
 - Quality of online peer feedback dependent on each student's involvement

Even if it was a lot of work to do beforehand, I ended up appreciating a lot the peer-to-peer interaction, which I performed in my unit of collaboration not online, but offline, discussing our ideas (Student evaluation Spring 2014)

Evaluation of the course design

- Lecturer's evaluation:
 - Reduced time spent on “preparatory” assignments
 - Increased quality & depth of engagement during face-to-face interactions
- Indispensable combination of online activities with face-to-face interactions to ensure quality feedback
- Reflection:
 - Need to maximize students' learning while ensuring that this does not take place at the cost of our academic research
 - Usefulness of blended learning in large classes highest when requiring students' independent reflection
 - Applied until now for bachelor and master students, in the Humanities, Social Science and Technological faculties