

Evaluation report Autumn 2022

[MSc in Business, Language and Culture]

Study Programme: MSc in Business, Language and Culture

Level: M.A.

Study Board: Studienævn for Design, Tourism and Cross Border Studies

Evaluation strategy for the education: Standardized evaluation is employed for all subjects. We nudge lecturers to offer a discursive midway-evaluation.

What specific courses does this summary include: all courses autumn semester 2022

Positive examples for inspiration:

In general, response rate varies between 50-80%, which is satisfactory. In general, lecturers provide commentary relating to both an own assessment of the course and a future outlook.

Conditions that call for further follow-up:

There are two subjects with a return rate below 50%, that is 28% and 26% respectively. Both course responsables have commented on these low participation rates and indicated that they a) did give students time during teaching to fill in the evaluation and b) that they will take comments and response rate into account in 2023. Both subjects are electives, which gives reasons to speculate whether student participation was low in the first place. In both subjects, comments are favorable, thus, there is no reason for concern as to course contents.

Three subjects lack comments from lecturers. Student feedback is mixed to positive though and does not give reason to follow up on issues other than the lack in commentary.

The quality of student commentary is basic, with mostly scant sentences and lack in precise information. In general, students do provide little a) reason for and b) outlook in consequence of their assessments.

One subject receives a larger than usual amount of negative comments. It is however this subject that is undergoing structural reform with consequences both for contents, design and personnel, thus the particular concerns of the students are being covered.

Future initiatives based on the evaluations:

Course responsables for courses with low response rates will be contacted directly.

Course responsables for subjects missing lecturer comments will be contacted directly.

Professional feedback is to be a staple element in the course “Good Work” (elective).

Professional feedback may be recommended for integration into the course “Business English: Skills and Negotiations” to foster an understanding for professional feedback on the B.A. level.

Initiatives since the last evaluation: Head of studies had written an email til all lecturers asking for integration of evaluations into all courses. Lectureres have been asked to discuss evaluations as a form of professional feedback. Lectureres have been asked to provide commentary.