

## Evaluation report Autumn 2023

# [B.Sc. International Business Administration and Foreign Languages]

### Study Programme: B.Sc. International Business Administration and Foreign Languages

Level: B.Sc.

Study Board: Studienævn for Design, Tourism and Cross Border Studies

Evaluation strategy for the education: All courses are evaluated each semester. A spokesperson meeting complements these standardized evaluations.

What specific courses does this summary include: all of FS2023

Positive examples for inspiration: Some courses are lauded, by the students, for being well-structured.

Conditions that call for further follow-up:

Lecturer response rate: Only 7 out of 17 evaluations are commented on by the respective lecturer, this sometimes despite reminders being sent out. Last year, the HoS has sent out personal messages to lecturers detailing the importance of commenting on student evaluations, to little avail.

Student response rate: Student responses are low in electives. Those courses with critical evaluations yield the highest student response rate. Overall, the rate is between 21 and 83%.

Student participation in class: Lecturers in the language subjects report a low participation rate. Students do not show up in class, but those who do, are active learners.

Negative overall course evaluations (two courses concerned):

Course a: Students deplore a very unstructured class, lack of alignment of exam and teaching methods and contents, and low academic level. They also complain about deviations from the course description; the aspect of German being made instruction language instead of English is most striking.

Course b: Students complain about a complete absence of structure, observe insecurities on the side of the teacher with a view to contents, knowledge and, in particular, language proficiency to an extent where they feel understanding is hindered. They indicate a lack of research coverage and own research-led case input.

Future initiatives based on the evaluations:

Lecturer response rate: The HoS has posted standardized messages in English and Danish to lecturers who are not responsive to the evaluations. In most cases, the course responsible has been cc'ed as onboarding with a view to good processes is also a responsibility of course responsables. The message explains why commenting on evaluations is important. The HoS will send another email via Studieservice to all lecturers detailing the evaluation process.

Student response rate: The HoS will send another email via Studieservice to all lecturers detailing the evaluation process and ask all lecturers once more to include the evaluation in their teaching.

Student participation in class: Teachers are responsible for motivating students sufficiently to join classes.

Negative overall course evaluations (two courses concerned):

Course a: The HoS has constructively discussed the issue with the course responsible. In consequence, personnel changes will be made amicably and in the best interests of all involved, beginning next academic year. The issue seems resolved.