

Evaluation report Spring 2023

[Business, Language & Culture M.Sc.]

Study Programme: Business, Language & Culture, M.Sc.

Level: M.A.

Study Board: Studienævn for Design, Tourism and Cross Border Studies

Evaluation strategy for the education: Evalueringerne er gennemført som en kombination af skriftlig slutevaluering og mundtlig midtvejsevaluering baseret på metodefrihed, jf. uddannelsens evalueringsstrategi

What specific courses does this summary include: all courses of ES 23

Positive examples for inspiration: There are some selected comments on the engagement of one lecturer, as well as constructive comments on some elective subjects.

The vast majority of answer percentages ranges between 60-80%, which is satisfactory, and much better than last semester, where response rate lingered between 30-60%. This is probably due to repeated calls sent out to all lecturers, encouraging them to integrate evaluations in their teaching.

Students make extensive use of commenting, which has been encouraged in early meetings with the head of studies. This greatly improves the readability and quality of the evaluations.

Conditions that call for further follow-up:

Internal lack in lecturer response:

- 7 out of 12 evaluations have not yielded responses from the respective lecturer and are thus not "closed". This despite several reminders being sent out as well as direct contact to lecturers who tend to be unresponsive.

Student concerns and criticism

Perception that workload is not proportionate to the ECTS granted and not mirrored by the course description.

Strained social relation with one lecturer; students perceive comments as derogatory.

Lack of transparency and clarity of the exam conditions and requirements

Lack of constructive alignment of teaching and exam

Lack of course fit to the overall business / management focus of the study program; themes are perceived to belong to other disciplines (in particular political science)

Problems with intelligibility of lecturer when using English as a medium of instruction.

Confusion as to implications for professional practice / lack of current cases.

Future initiatives based on the evaluations:

HoS will discuss selected issues with some lecturers directly (meetings scheduled)

HoS will inform responsible at the faculty in charge to mediate information.

HoS will reach out to lecturers, where commentary was lacking, and again remind them of the importance of completing the evaluation by commentary (standardized emails in English and Danish have been sent out)

In the future, both lecturers and students will again regularly be reminded of the evaluations and receive general, standardized advice on how to implement evaluations in the teaching and learning experience.

Initiatives since the last evaluation:

All lecturers were invited to a study program meeting.

The HoS has addressed single lecturers with evaluations lacking qualitative commentary and encouraged them to provide more scaffolding for the students.