

Guidelines for web editors: Web pages for centres and sections at the Faculty of Engineering

The aim of these guidelines is to ensure a professional and consistent communication of research, innovation and education across the faculty's units. This makes the site more user-friendly for cooperation partners and other external parties who are seeking information and contact with the units.

It is important that you focus on prioritising the description of research areas/ research programmes and the web pages on cooperation.

These guidelines consist of 3 parts

Part 1 describes the 11 items in the right-hand navigation menu on centre and section pages.

Part 2 provides some general remarks about the placement of centre and section pages, traffic and web organisation at the Faculty of Engineering.

Part 3 gives you tips for improving your webcommunication in terms of writing and search optimisation.

You'll find a lot of examples in the first part of this document. Please use them as inspiration but remember that there are many other ways to set things up - so be creative and do what fits best to your unit.

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**Navigation structure in Sitecore:
12 items for centre and section
pages**

Navigation structure in Sitecore

You can advantageously build your centres/sections web pages by using the structure described below. By this, you ensure that we have a consistent and high quality of communication on all centre and section web pages.

Language

Parts of the web page (i.e., the home page, research areas/research programme, employees and contact information) must be in Danish and English, but subpages can be in both languages or in either Danish or English, depending on relevance for the target group.

Navigation items in English and Danish, respectively

1. [Name of unit] (home page)
2. About the centre/section/
Om centret/sektionen
3. Significant achievements/Markante resultater
4. Research areas/Forskningsområder
5. Research publications/
Forskningspublikationer (link to PU:RE)
6. Research projects/Forskningsprojekter
7. PhD projects/Ph.d.-projekter (if relevant)
8. Education/Uddannelse
9. Cooperation/Samarbejde
10. Employees/Medarbejdere (drawn from HCM)
11. News/Nyheder
12. Contact/Kontakt

Example of navigation structure from SDU NanoSYD:



Please note that all items apart from PhD projects (7.) and Education (8.) are mandatory.

The order of the menu items should not be changed.

1. [Name of unit] (home page)

On your unit's home page, you need a short presentation of the unit.

Since it is obligatory to have an *about* subpage, it is sufficient, if you only briefly describe on the unit front page what your centre or section is engaged in - e.g. as a teaser in the HeroBanner or a row teaser.

The reader will then find more information about your unit on the about subpage.

Write the presentation in an accessible language and explain clearly what your unit does. It is beneficial to include pictures and videos.

SDU UAS Center

We focus on research, education, innovation, and collaboration in the UAS domain for the benefit of society.

About SDU UAS Center
Event research, education and collaboration

SDU UAS Test Center
International Test Center for drones in B.C.I. Airport close to Odense.

Menu

- Research areas
- Research projects
- Significant achievements
- Research publications
- PhD projects
- Education
- Employees
- SDUs at SDU UAS Center
- News

News & events

Millions DKK to new Danish Robot lighthouse

100 mln. DKK for pioneering development of robots on land, at sea and in air is coming to Funen, which has just been designated as Denmark's lighthouse for robots. The grant is the start of a long-term development that will have an effect on the whole of Funen including the Faculty of Engineering.

→ Read more

2. About the centre/section/ Om centret/sektionen

This page provides more detailed information to the reader and is a good place to present your unit's work and engagement in a broader context - e.g. that of the institute and/or faculty.

Write the presentation in an accessible language and explain clearly what your unit does. It is beneficial to include pictures and videos.

You can also provide more information about the team, a vision/mission statement or your research in the context of environmental and/or societal challenges that we're facing.

Mandatory links

To show which **institute and faculty** your unit belongs to, you need to link to these superordinate units on your *about* page.

Om NanoSYD

Centrets overordnede forskningsområde er nanoteknologi med særlig fokus på tyndfilm, udvikling af organiske devices, nanofabrikation og nanofotonik. Grundlæggende forskning i tyndfilmvækst, ledningstransport og karakteristisk er kombineret med anvendt forskning indenfor fremstilling og karakterisering af mikro- og nanoteknologibaserede devices. Vores studier fokuserer såvel på forbedring af selve devices, påidelighed og stabilitet samt på opskalering. På denne måde bygger vi bro mellem det akademiske område og industriel udvikling. Devices bygget på organiske molekyler og polymerer inkluderer solceller, transistorer, dioder og sensorer.

Enheden undersøger og optimerer vækst af tyndfilm baseret på organiske og uorganiske forbindelser. Gennem selv-samling former organiske molekyler nanoskopiske aggregater med særlige optiske egenskaber. Disse egenskaber undersøges med diffraktionsteknikker, skannende probemikroskopi såsom skannende elektron- og ionmikroskopi samt kohærente og ikke-kohærente optiske teknikker. Yderligere lægger vi vægt på grundforskning og anvendt forskning i nanofotonik og nanoplasmonik som tværfaglige forskningsområder, der beskæftiger sig med produktion og manipulation af elektromagnetiske ekscitationer på sub-bølglængde skala.

Leder af SDU NanoSYD



Se også

- [Det Tekniske Fakultet](#)
- [Mads Clausen Institutet](#)
- [Videnråd til NanoSYD](#)

3. Significant achievements/Markante resultater

This subpage gives your centre/section the option to promote what they are particularly proud of.

Typically, this will comprise highlights from the rest of the unit's website, for instance publications, research activities and news from the home page.

Describe selected significant achievements/results in research, education and innovation in a precise way.

The page is dynamic and you should continuously develop and update it. It is a good idea to link to other pages or subpages where the reader can find more information, e.g., subpages within research areas, cf. 3.

This can include

- significant publications in journals
- central research results or partial results
- award of external research grants/funding
- interesting cooperation with companies
- recognition and prizes, e.g., for teaching
- spin-off companies
- breakthroughs in research and/or innovation
- concrete results from commercialisation
- other key achievements, such as patents etc.

Significant Achievements

—
Selection of SDU UAS Center's significant achievements



Pioneering cooperation between Funen Police and SDU UAS Center

An innovative cooperation has enabled the Funen police to use drones at accident scenes and search and rescue operations.

BVLOS flight breaking new ground

As the first in Denmark, and one of the first in Europe, SDU UAS Center was granted authorization to fly BVLOS under the new European safety regulations.

SDU UAS Test Center

A unique research and test environment for drones and drone related system platforms at HCA Airport near Odense.

Technologies for autonomous drones - Free the Drones (FreeD)

Development of technology to enable drones to fly freely and safely beyond visual line of sight (BVLOS)

Identification systems for drones - DroneID

Electronic license plate to identify and monitor airborne drones


Significant achievements - subpage

Begin this page with a presentation of the subject and the achievement reached. It is a good idea to insert film, pictures, press clippings and anything else that can create a dynamic page and emphasise/support the message.

Strategy / Significant Achievements

Significant achievements

Here you can read about some of the Health Informatics and Technology unit's significant achievements.



Patient@home

SOU Health Informatics and Technology was the key stakeholder (PI and grant holder) of Patient@home, the national Danish Strategic Platform for Innovation and Research (STRIP) on health and welfare technology. Innovation Fund Denmark and the Growth Forum of the Region of Southern Denmark funded the platform. The platform facilitated the development of 15 new products within health and welfare technology. The total budget was more than DKK 600M (2012-2020).

RoboTrainer

The aim of RoboTrainer@One is to mature and commercialize MPU's robot training in all forms of training and rehabilitation, from the weakest to the strongest users; from patients confined to a hospital bed to astronauts on space travel.

Share on:


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Robo Trainer-One

The RoboTrainer@One project aims to develop a robot that can be used for rehabilitation and preventive training for hospital patients and for astronauts in space.

Background

Project RoboTrainer@One has its starting point in the University's research and innovation in the field of robot-assisted training and welfare technology.



The aim of the project

The project will, through interdisciplinary cooperation, work with specialized training through a robot. The goal is that RoboTrainer@One will optimize rehabilitation and preventive training - for patients in hospitals to exercise in space - directly.

By working our expertise in robot technology, training, physiology and medicine together in a team, we can develop a better robot, which can be used for training in space.

MPU's robot training technology can contribute to a higher quality of life for patients who will influence a better recovery time, and thus reduce the cost of care. All in all, it is a great innovation for health care.

The project outcome

To develop and test a robot-assisted training, which will be used in hospitals and in space environments.

To build a program for training and research in the development, deployment and evaluation of robot training technology.

Contact

Work in the field of health informatics and welfare technology. The Health Informatics and Technology Unit.

Partners

Jesper Maggaard, Associate Professor, SOU/Health Informatics Engineering, Department of Technology and Innovation for Hospital Patients, Department of Sports Science and Clinical Biomechanics
Sine Rasmussen, Professor, Department of Language and Communication

<https://www.sdu.dk/en/forskning/healthinformaticsandtechnology/significantachievements>
<https://www.sdu.dk/en/forskning/healthinformaticsandtechnology/significantachievements/robotrainerone>

Significant achievements

Get an overview of NanoSYD's significant achievements



Plasmonic hybrids

First demonstrations of the integration of organic nanostructures with plasmonic surfaces for next generation IT and efficient energy devices.

Flexible solar cells

Development and improvement of solar cells based on polymers and small molecules.

Build up of strong European networks on nano- and microtechnology

Establishment of cleanroom and microtechnology competences in research and education in Southern Denmark.

Smart materials

A new class of nanomaterials, so-called smart materials, has recently emerged as very potential candidates for various applications because of their capability to self-respond to any external action.

Establishment of state-of-the art nanofabrication

From dedicated nanostructures to waferscale and R2R upscaling.

Plasmonic hybrids

Find more information about NanoSYD's activities and research within plasmonic hybrids



The extraordinary optical properties of structured nanoscale plasmonic substrates are combined with the strengths of flexibility and reproducibility of organic materials (see combination of plasmonic hybrids)

Recent publication

Surface plasmon polariton excitation by organic nanostructures: single organic molecules / Jensen, J., Sandgaard, S., Skovsen, C., Hansen, J., Borsting, M., Sørensen, S. & Nielsen, A. *Applied Physics Letters* 2014

Basic publications

Surface Plasmon Polariton Excitation by Organic Nanostructures: Single Organic Molecules / Jensen, J., Sandgaard, S., Skovsen, C., Hansen, J., Borsting, M., Sørensen, S. & Nielsen, A. *Applied Physics Letters* 2014

Structural control of the plasmonic dispersion in dielectric coated nanowire waveguides / Jensen, J., Sandgaard, S., Skovsen, C., Hansen, J., Borsting, M., Sørensen, S. & Nielsen, A. *Applied Physics Letters* 2014

For more information please contact: Associate Professor Jørgen Jensen, jensen@nanosyd.sdu.dk



4. Research areas/Forskningsområder

On these pages, the unit provides more detailed information about its research.

Present the overall research information clearly - with subheadings, shorter texts and illustrations, if available. You can use a list to link to specific subpages with further descriptions of each research area.

ng > Research Areas

SDU

SDU Life Cycle Engineering

→ Research Areas

→ Carbon Management & bio-resources

→ Waste & resource management

→ Energy system analysis & design

→ Product assessment & design

→ Cleantech & industrial water management

→ Research publications

→ PhD Projects

→ PhD projects

→ Education

→ Cooperation

→ Employment for SDU LifeCycleEngineering

→ Global Goals

Research Areas

We focus on the strategic and sustainable development of societal infrastructure as well as agricultural and industrial systems and technologies, and our research fall into five main areas:

- [Carbon management & bio-resources](#)
- [Waste & resource management](#)
- [Energy system analysis & design](#)
- [Product assessment & design](#)
- [Cleantech & industrial water management](#)

The aim of our research is to optimize engineering solutions to technologies and systems in a holistic and long term perspective and with concerns for their impacts on climate and environment as well as their economic and socio-economic performance. We look into the cross-fields between these areas and strive to identify synergies and symbiotic relations between systems and societal sectors in an effort to achieve a high degree of system efficiency and integration. As two examples, we study the integration of biological waste management in renewable energy systems and anaerobic membrane filtration of industrial wastewater for energy production.

Share on

f FACEBOOK t TWITTER in LINKEDIN

Research areas - subpage

On the research subpage, you should elaborate and specify the research carried out by your unit within the field. Do this with text and possibly pictures showing, as a minimum

- a brief description of the research area/research programme
- examples of research results
- related research projects
- contact person

The information may, for example, be expanded with

- facilities
- selected projects/publications

Target the content at researchers/partners.

By default, provide the texts in both Danish and English, but prioritise the English version.

Example of research area sub page from SDU UAS Centre:

Control systems for UAVs

Research in control at SDU UAS Center


$$F_T = k_1 \omega^2 - k_2 V_a^2$$

Drone technology has enabled the ubiquity of flying robots assisting humans in missions of search & rescue, disaster response, and environmental monitoring. SDU UAS-Center investigates the control of swarms and the construction of fault-tolerant systems to make these missions safe, cost-effective and improve our response time dramatically.

Swarm control

Our research in swarm control focuses on engineering the correct theoretical and practical algorithms in drone swarms so that they can become reliable solutions to real-world needs. To reach this goal, we employ scientific methods at the crossroads between theoretical computer science and control systems. In particular, we use tools from algebraic graph theory and complex network theory.

Fault-tolerant systems

Our research in fault-tolerant systems focuses on failure response, which is a critical component in autonomous flight. Faults may occur in the actuators, sensors, and power systems. We investigate methods to increase the safety and airworthiness of the drone by fault diagnosis using adaptive orthogonal Kalman filter and safe reconfiguration systems. Current applications include development of resilience UAS for Arctic data acquisition and navigation.



Related research projects

[UAS](#)
[SIRIUS](#)

Contact

Agnete Hovind, SDU UAS-Center

<https://www.sdu.dk/en/forskning/sduuascenter/researchareas/control>

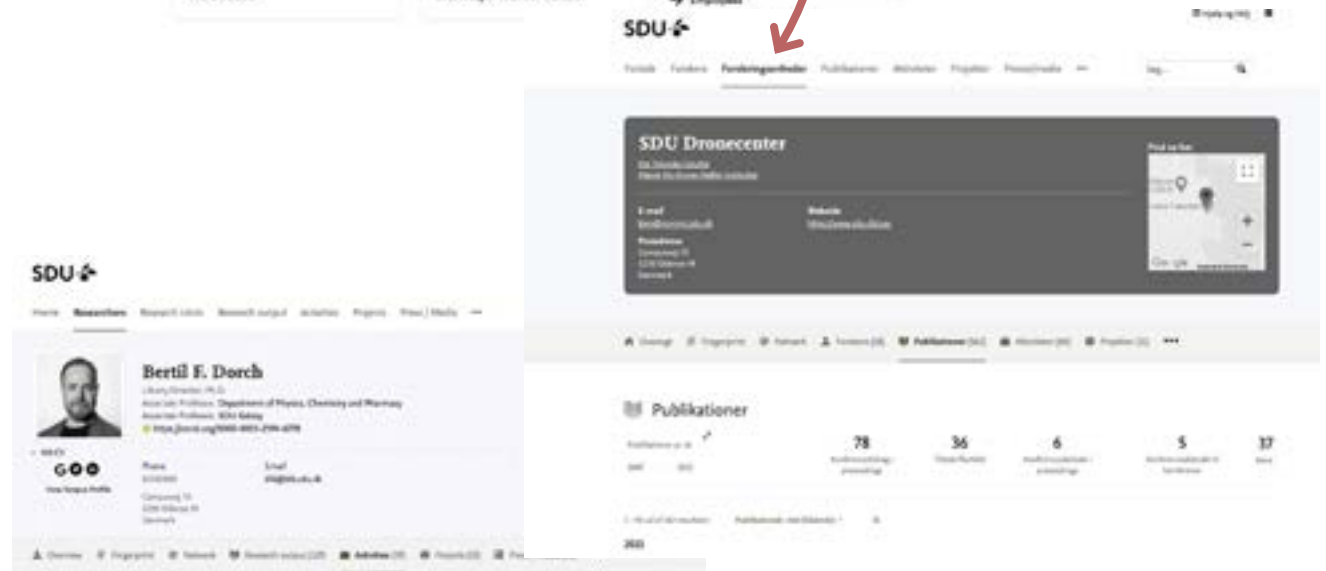
5. Research publications/Forskningspublikationer

It is of utmost importance that you link to Research publications in PU:RE. This is done via a special menu link-item.

Activities, presentations and talks

We recommend that activities, presentations and talks are entered under the individual researcher's PU:RE profile under Activities, see example at the bottom on this page.

This way, you can send links, and material can be found via Google search.



<https://www.sdu.dk/en/forskning/sduuascenter>

<https://portal.findresearcher.sdu.dk/da/organisations/sdu-dronecenter>

<https://portal.findresearcher.sdu.dk/en/persons/bertil-dorch/?relations=activities>

6. Research projects/Forskningsprojekter

Here, you can list research projects with titles, short descriptions and links to detailed information on subpages or in PDF files etc.

To make sure that the list of projects is up to date, TEK Innovation and HoU must ensure that the project manager sets up a close connection with the web editor and the professional content responsible (VIP) via the following chain of communication:

TEK Innovation

In connection with the start-up meeting for new projects granted, TEK Innovation asks the project manager to contact the web editor for the creation of the project page.

HoU

In connection with new grants in the centre/section, the HoU asks the project managers to contact the Sitecore responsible web editor and the content manager VIP for the creation of the project page.

Research projects - subpage

It can be helpful to use a schematic layout for this page containing some (or all) of the following sections:

Background for the project:

What's the problem?

Project objectives:

The purpose of the project

Project details:

Goes a bit technically in depth and/or what is SDU's angle in the project

Future perspective:

What are the future perspectives of the project?

Example of research project pages from SDU UAS Centre and SDU NanoSYD:

Research Projects at SDU UAS Center

Current research projects within drones



The very first African drone - a value-sensitive design

The project aims to develop a special drone to be used for mapping soils to establish land rights and administration in rural areas.

Engagement without borders
Contact: Søren Lawthorn, slaw@nanosyd.sdu.dk

HERD (Human-AI collaboration: Engaging and controlling swarms of Robots and Drones)

The project aims to develop new strategies for controlling multiple ground robots and drones.

DRILL - 1919-1921
Contact: Ulrik Pagh Schultz, upsc@nanosyd.sdu.dk

Drone-based cleaning of hospitals

The project will investigate whether it is possible to use drones to assist in cleaning and inspect various areas inside the surface of Odense University Hospital (OUH).

Energy@nanosyd@ingmads.com
Contact: Jesper Hørmann, jho@nanosyd.sdu.dk

GENIUS

EU-project led by SDU will establish a national UAS network that enables a reliable U-space in the lower airspace, enabling drone-well safety, with wide-scale manned operations.

Innovation Fund Denmark (Innovationfondens), 2023-2024
Contact: Ulrik Pagh Schultz, Project manager, upsc@nanosyd.sdu.dk

Tool-drone to control weed

The project will use drones as tools that, in addition to being able to find targeted weed using camera technology and artificial intelligence, have also mounted a device that can apply a pesticide to the individual plants and/or the field.

Reference only in Danish

For more information

Contact us

→ Home@SDU UAS Center

→ Research areas

→ Research publications

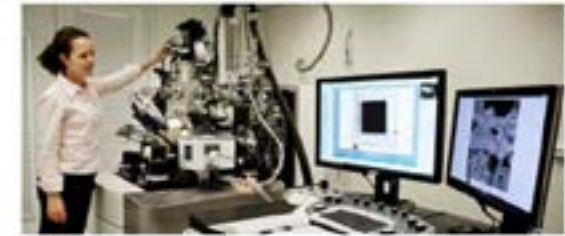
→ PhD projects

→ UAS User Stories

→ News

Research projects

NanoSYD is currently involved in below research and innovation projects



Access & Acceleration

Support for innovation and health

The Danish-German border region has a wealth of skills and resources to develop new innovative ideas, technologies and products into the health sector. Nevertheless, traditional innovation processes do no longer automatically lead to success. The project Access & Acceleration outlines a new path and outlines the key success factors of innovation: a strong integration of technology users, companies and universities throughout all development stages.

Project duration: 04/2023 - 03/2024

Read more about the [Access & Acceleration project here](#)

odCON

Advancing Conservation: A scanner and technology platform for the preservation of cultural heritage in the German-Danish border region. The main purpose of the odCON project is to technologically promote and support preventive conservation methods and identify environmental improvements that can mitigate and finally prevent future damage to selected regional art and heritage collections. In the Danish-German border region, the individual conservation of the cultural heritage is insufficiently linked to scientific institutions. However, this is an essential prerequisite for the transfer of expertise, experience and technologies. With the proposed network project, we seek to provide small advisory stakeholders in the region a broad overview of scientific, research, tools, and technologies related to cultural heritage, including different aspects of preventive conservation. Moreover, we plan to take an international knowledge role in the field by focusing on several specific cross-border conservation issues. Through the preparatory activities we plan to evaluate new procedures and analytical techniques concerning their usefulness in the field. Ultimately, the project brings together those who create and maintain cultural heritage on both sides of the border region in a new network of experts, training and expertise, thus also promoting cultural cooperation in the Danish-German border region.

Project duration: 04/2021 - 03/2023

Read more about the [odCON project here](#)

<https://www.sdu.dk/en/forskning/sduuascenter/researchprojects>

https://www.sdu.dk/en/forskning/c_nanosyd/forskningsprojekter

Funded by:
Which fund?

Partners:
Project partners are listed, preferably with links

Project period:
e.g., January 2021 — December 2023

Link to external project page:
If there is one

Contact at SDU:
Name and link to business card.

Example of research project subpage from the section Technology Entrepreneurship and Innovation - TEI:

Virladee - Virtual labs for digital engineering education

Virladee is a two-year project funded by the European Commission's Erasmus+ programme

About the project

Starting in March 2020, the project involves three partners:

- University of Southern Denmark (SDU)
- Technical University of Denmark (DTU)
- Computer Science Center (CSC) at DTU

The European Commission's support for the production of this publication does not constitute an endorsement of its contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use.

Background

The European Commission promotes a variety of initiatives within the scope of digital strategy. It aims to ensure a focus on growth and increasing training in digital skills, modernising education across the EU and harnessing digital technologies for learning. From the educational perspective, making engineering-related topics such as robotics and automation offers opportunities to collaborate across various research areas for work, development and learning.

However, the COVID-19 pandemic has forced more than 1 billion students to stay at home and access teaching and education through the internet and other digital resources. Although the transition to online platforms can be done without many losses in teaching theoretical classes, the current learning methods such as Zoom and Teams are not sufficient to replace practical classes and direct experience in real life. Hence, online platforms provide engineering labs. For example, Simulink (MATLAB) provides virtual design. But they do not represent an accurate physical engineering lab. The students can study subjects (e.g., robot control and automation) on a screen, and the learning experience can't be reached effectively as with lab experience.

Objectives

Virladee's goal is to improve physical engineering labs through digital tools that will be available in an accessible online platform. These digital lab facilities will provide a high-quality learning experience in the existing learning methods, deliver high-quality and modern engineering education throughout the entire research lifecycle.

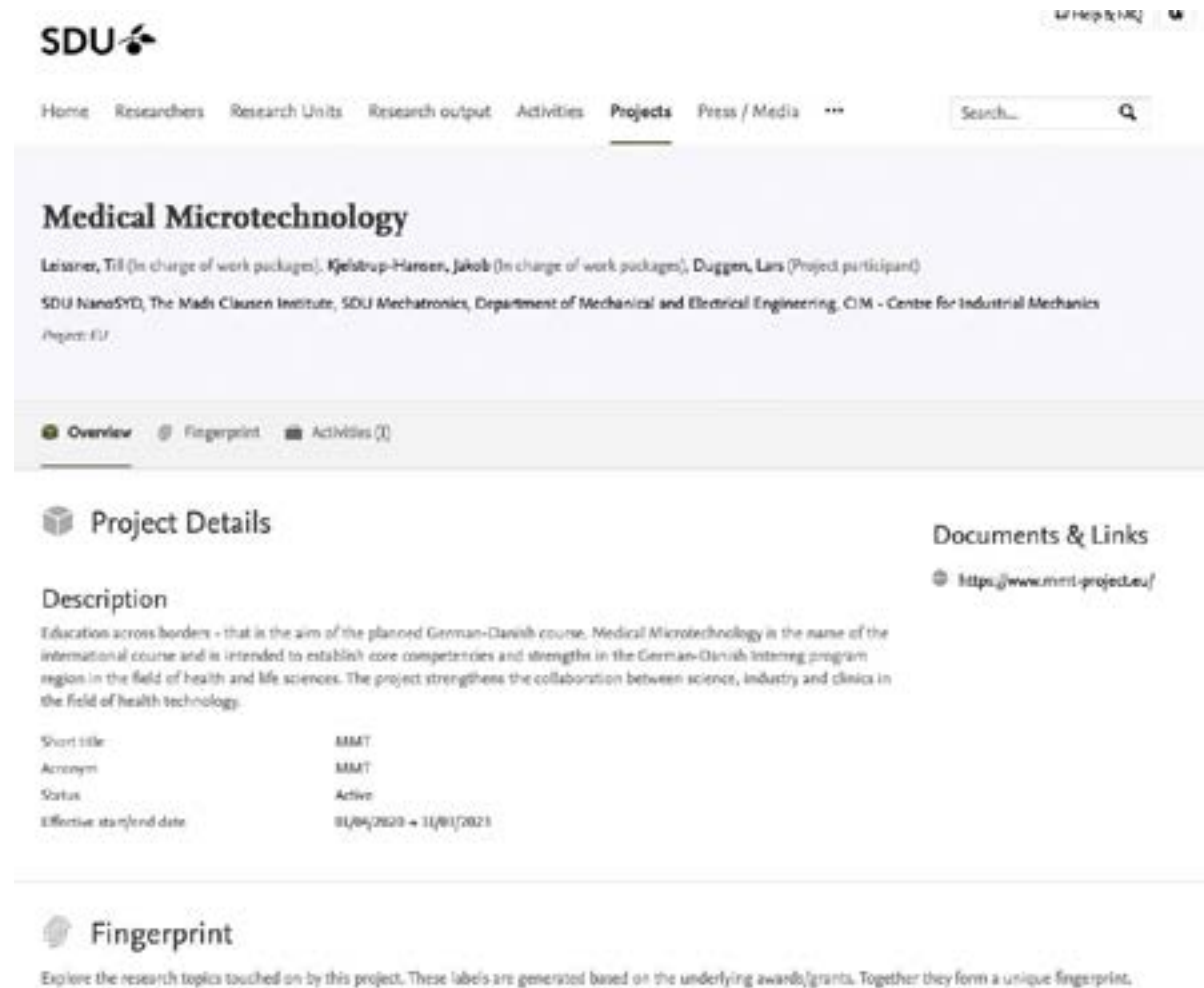
The University of Southern Denmark
The European Union

VIRLADEE
Virtual Engineering Labs for Digital Engineering Education

→ Follow the Virladee project on LinkedIn

Research projects in PU:RE

It is also possible to link directly to a description in the project section in PU:RE.



SDU

Home Researchers Research Units Research output Activities **Projects** Press / Media ...

Search...

Medical Microtechnology

Leisner, Tril (In charge of work packages), Kjølstrup-Hansen, Jakob (In charge of work packages), Duggen, Lars (Project participant)

SDU NanoSYD, The Mads Clausen Institute, SDU Mechatronics, Department of Mechanical and Electrical Engineering, CIM - Centre for Industrial Mechanics

Project EU

Overview Fingerprint Activities (0)

Project Details

Description

Education across borders - that is the aim of the planned German-Danish course. Medical Microtechnology is the name of the international course and is intended to establish core competencies and strengths in the German-Danish interreg program region in the field of health and life sciences. The project strengthens the collaboration between science, industry and clinics in the field of health technology.

Short title	MMT
Acronym	MMT
Status	Active
Effective start/end date	01/04/2020 - 31/03/2023

Documents & Links

<https://www.mmt-project.eu/>

Fingerprint

Explore the research topics touched on by this project. These labels are generated based on the underlying awards/grants. Together they form a unique fingerprint.

7. PhD projects/Ph.d.-projekter (optional)

List your unit's current and previous PhD projects on this page.

It can be helpful to use a schematic layout, i.e., for both current and previous PhD projects, provide the

- name of the PhD student (potential link to electronic business card in PU:RE)
- project title
- name of the supervisor
- summary of project

PhD projects

Here you will find current and completed PhD projects.



Current PhD Projects

Dario Kominar

Supervisor: Professor Sergey I. Bozhevolnyi

Title: Metasurface enabled single photon generation

The proposed project is concerned with experimental investigations and theoretical studies of the interaction between single photon emitters (artificial color centers in diamonds) and dielectric plasmonic metasurfaces. The overarching goal is to develop an efficient and repeatable design of a room-temperature plasmonic single-photon source with a Purcell-enhanced emission rate. The project goals include tracking the precise control on polarization state, phase front and direction of the generated single-photon beam. Both fundamental and applied aspects of this research will be assessed from the perspectives of quantum optics and plasmonics.

P. Erik Stamatakis

Supervisor: Professor N. Agar Mortensen

Title: Strong light-matter interactions in extreme plasmonic and Mie-resonant systems

The project concerns the study of the mechanisms governing strong light-matter interactions in plasmonic and Mie-resonant systems at the nanoscale. Particular focus will be cast upon incorporating non-local and quantum corrections, thus extending the classical local response description to the extreme plasmonic regime. The research is conducted from a theoretical aspect, also including the development of analytical and computational tools for plasmonic and high-refractive index dielectric-based nanophotonics.

Tech Filmond Anttonen

Supervisor: Professor N. Agar Mortensen

Title: Steering Nanoscale Light-Matter Interactions with Polaritons in Low-dimensional Systems

Plasmonic waveguides play a crucial role in the realization of new devices based on nano-optics and nanoplasmatics. This project aims to extend theoretical knowledge in the emerging field of localized plasmons in nanostructured plasmonic systems by combining the idea of plasmonic waveguides with 2D materials like graphene in order to develop novel waveguides that direct ultra-confined electromagnetic radiation at the nanoscale. The theoretical methodology developed for graphene can be straightforwardly extended to treat additional two-dimensional materials that are now being isolated.

Paul Conrad Vaagen Thirsk

Supervisor: Professor Sergey I. Bozhevolnyi

8. Education/Uddannelse (optional)

Place a description here of how the unit contributes to the engineering study programmes at SDU. Which competences and knowledge does the section provide?

You can also add a list including links to the study programmes that the section unit participates in/contributes knowledge to. If you do, set it up as follows:

The research unit contributes to the following study programmes

- Bachelor study programmes
- Master's study programmes
- Other study programmes

Education

SDU Electrical Engineering is offering the following study programmes:



Bachelor of Science (BSc) in Engineering programmes

BSc in Engineering (Physics and Technology)

BSc in Engineering (Electronics) - English taught

Bachelor of Engineering (BEng) programmes

BEng in Electrical Energy Technology

BEng in Electronics - Danish taught

BEng in Electronics - English taught

Master of Science (MSc) in Engineering programmes

MSc in Engineering (Physics and Technology)

MSc in Engineering (Electronics)

Diploma in Engineering

Diploma of Electrical Power Engineering - Danish taught

9. Cooperation/Samarbejde

Describe the cooperation opportunities offered by the unit here. How can companies or other institutions cooperate with the unit? What is the benefit? Whom should they contact?

Logos which exemplify existing cooperation with companies can be inserted at the bottom of the page.

Please use testimonials from companies in prose or video form (if necessary, contact **TEK Communication** (Team Journalism) for help with testimonials.

Link to *Cooperation with industry* (if applicable).



SDU Life Cycle Engineering - Cooperation

Cooperation

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SDU Life Cycle Engineering puts the university's research competences at the disposal of companies, business organisations and public institutions through research and development projects facilitating eco-innovation and knowledge sharing. The team of researchers associated with the centre have experience of initiating and managing research and development projects in co-operation with external stakeholders - from minor subprojects to major million budget projects. Thus, the centre has the experience in identifying the appropriate project in connection with a given problem.

The centre ensures that the projects deliver innovative results with research level and social relevance by organizing the projects in a cooperation model.

When entering co-operation on a project, you must be prepared to contribute to the completion of the project. This can consist of employment resources or a direct financial involvement. A financial involvement will most often be in the form of some kind of co-financing of one or more of the project's activities. An agreement regulating rights and confidentiality will be drawn up for all cooperation projects.

If you are interested in cooperating or wish to enquire on a specific project idea, you are very welcome to contact one of the centre's researchers. The relevant researcher can be found in the list of the centre's employees.

SDU

- Research Areas +
- Research publications
- PhD Projects
- PhD projects
- Education +
- Cooperation
- Employee list for SDU LifeCycleEngineering
- Global Goals

<https://www.sdu.dk/en/forskning/lifecycleengineering/cooperation>

10. Employees/Medarbejdere (HCM)

You can automatically draw a list of employees from HCM, cf. [Medarbejderliste \(HCM\)](#). cf. example 1.

Example 1: Centre for Industrial Electronics employees

Centre for Industrial Electronics

First name	Last name	Position	Telephone	Email
Bente	Olson	Associate Professor	+45(3)00600	BO
Christian	Christensen	Engineer	+45(3)00600	CC
Daniel	Commanou	Ph.D.	+45(3)00600	DC
Giorgio	Kaplan	Research Assistant	+45(3)00600	GC
Hansik	Andersen	Engineer	+45(3)00600	HC
Jakob	Greening	Engineering Assistant	+45(3)00600	JG
Kasper	Meyer	Associate Professor	+45(3)00600	KM
Kristi	Reed	Engineer	+45(3)00600	KR
Kun	Qian	Ph.D.	+45(3)00600	KQ
Kurt	Godilum	Engineer	+45(3)00600	KG
Luciana	Treves	Associate Professor	+45(3)00600	LT
Milad	Moradpour	Postdoctoral, Postdoc	+45(3)00600	ML
Morten	Sorenson	Associate Professor	+45(3)00600	MS
Odyssas	Giannakopoulos	Ph.D. Research Fellow	+45(3)00600	OG
Ottar	Nabahr	Associate Professor	+45(3)00600	ON
Pedro Luis	Hernandez	Ph.D.	+45(3)00600	PH
Ramkishan	Maheshwari	Assistant Professor	+45(3)00600	RM
Rebecca	Adam	Assistant Professor	+45(3)00600	RA
Samanah	Shahzad	Assistant Professor	+45(3)00600	SS
Steffen	Hinkel-Dein	Ph.D.	+45(3)00600	SD
Steffen	Chemnitz	Associate Professor	+45(3)00600	SC
Thomas	Diehl	Professor, head of MCE00	+45(3)00600	TD
Vadim	Adamskiy	Engineer	+45(3)00600	VA
Vladimir	Bond	Associate Professor	+45(3)00600	VB
Wai Keung	Mo	Engineer	+45(3)00600	WM
William	Greenbank	Postdoctoral, Postdoc	+45(3)00600	WG
Wulf-Eike	Frank	Associate Professor	+45(3)00600	WF

Alternatively, you can insert a schematic overview of employees with a picture of each person, contact information and links to the personal page in PU:RE, cf. example 2 (Simple Employee List). Note that this option is more time-consuming in relation to updates.


Example 2: *The Faculty Administration*

The Faculty Administration

[ALL](#)
[TEK FACULTY ADMINISTRATION](#)
[SECRETARIAT OF THE DEAN'S OFFICE](#)
[TEK INNOVATION](#)
[TEK COMMUNICATION](#)
[TEK ECONOMY](#)


TEK EDUCATION

TEK Faculty Administration




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https://www.sdu.dk/en/om_sdu/fakulteterne/teknik/medarbejdere/fakultetsadministrationen

11. News/Nyheder

This feature can help you to promote a new business cooperation, events, newly published articles etc. A news feed requires ongoing production of new articles as well as large photos. If the unit cannot manage to have an own, local news feed, you must provide a news feed from the department/institute or the faculty on your unit pages.

News can be displayed as an automatic list of news items that is visible as a menu item in the menu on the right-hand side.

Having a list of news enables you to embed the latest news automatically on i.e., the front page.





About SDU Mechatronics
SDU Mechatronics is an principal contributor to the engineering programmes within mechatronics at SDU at both bachelor and master level.



Research
SDU Mechatronics carry out research within 4 core areas: Control systems, mathematics of modelling, embedded software, as well as electronics and digital hardware.

Menu

- Significant achievements
- Research areas
- Research publications
- Research projects
- PhD students
- Education
- Cooperation
- Employees
- Contact

Latest News



02 april | 17.03.2020

Metal 3D printing for the masses

Fabrikant Mads Christensen's Foundation is donating process DDK for metal 3D printing at Centre for Industrial Mechanics.

→ Read article



02 april | 17.03.2020

Wind tunnel for multi-disciplinary teaching

Fabrikant Mads Christensen's Foundation is donating 60.000 DKK for wind tunnel at Centre for Industrial Mechanics.

→ Read article



11.04.2020

SDU students 3D printing Corona hook for you to avoid touching infected door handles

Despite that society is gradually reopening, we must still pay extremely attention to COVID-19 and potential discrimination. Thus, students from SDU Sønderborg have 3D printed a so-called Corona-hook hook to avoid direct contact with door handles.

→ Read article


12. Contact/Kontakt

Show the web page visitor whom to contact:

- Unit leader (name, contact info and picture - with link to PU:RE)
- Other contact persons (name, contact info and picture - with link to PU:RE)

Contact

You are always welcome to contact us if you need more information or wish to cooperate.



Head of Nano Optics



Sergey I. Bozhevolnyi
Professor, Dr. Scient.
Phone: 6550 7341 / Mob: 2058 5128
E-mail: scib@mci.sdu.dk

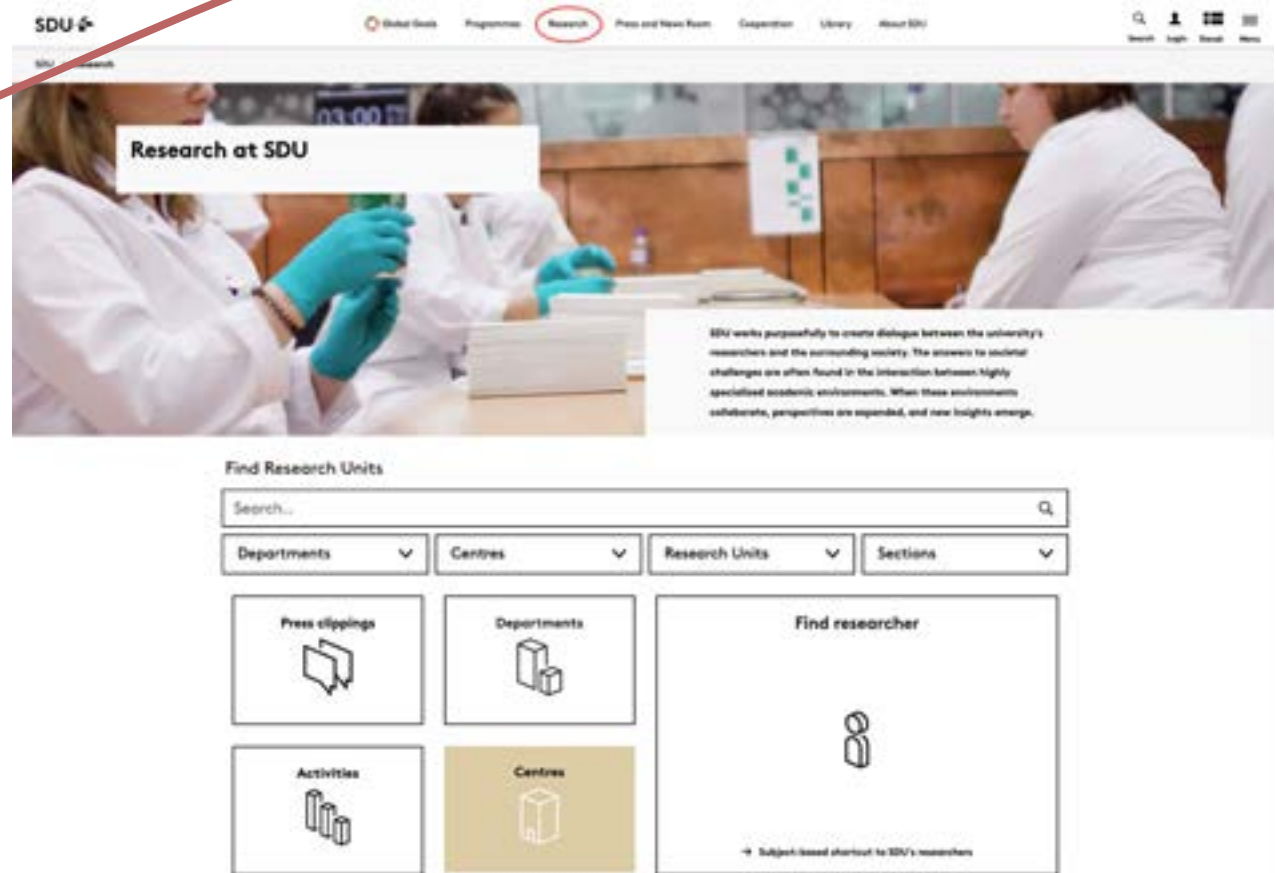
- SDU Nano Optics
 - Significant Achievements
 - Research Areas +
 - Research Publications
 - Research Projects
 - PhD projects
 - Education +
 - Cooperation
 - Employees +
 - Contact
 - Global Goals



**Placement of centre and
section pages, traffic and
web organisation at the
Faculty of Engineering**

Placement of web pages for sections and centres

Each section and centre has its own site which is placed independently of departments and faculties. Centres and section pages are found below the overall menu item named *Research*.



The screenshot displays the SDU Research website. At the top, the navigation menu includes 'Global Site', 'Programmes', 'Research' (circled in red), 'Press and News Room', 'Cooperation', 'Library', and 'About SDU'. Below the navigation is a banner image of researchers in a lab with the text 'Research at SDU' and a quote: 'SDU works purposefully to create dialogue between the university's researchers and the surrounding society. The answers to societal challenges are often found in the interaction between highly specialised academic environments. When these environments collaborate, perspectives are expanded, and new insights emerge.'

Below the banner is a 'Find Research Units' section with a search bar and four filter buttons: 'Departments', 'Centres', 'Research Units', and 'Sections'. Below these are five icons: 'Press clippings', 'Departments', 'Activities', 'Centres' (highlighted in gold), and 'Find researcher'. The 'Find researcher' icon is accompanied by the text '→ Subject-based shortcut to SDU's researchers'.

Many paths are leading traffic your way

From the page [Research at SDU](#), many ways lead to a section or centre site. On this page it is possible to search via name/keyword or by selecting a category.

On the department site, the menu item *Centres and Sections* contains a presentation that links to the department's sections and centres, respectively.

Example (from the Department of Mechanical and Electrical Engineering):

The screenshot displays the website for the Department of Mechanical and Electrical Engineering at SDU. The page features a navigation menu on the right side, a main content area with a header image, and a grid of links to various centres and sections.

Navigation Menu (Right Side):

- Department of Mechanical and Electrical Engineering
- Research +
- Study programmes
- Management and administration +
- About us
- Employees
- Centres and sections
- Events
- In the media +
- DME and UN's Sustainable Development Goals
- News
- Global Goals

Main Content Area:

Centres and sections

Grid of Links:

- Centre for Industrial Mechanics (CIM) [Icon: C]
- Centre for Industrial Electronics (CIE) [Icon: C]
- SDU Electrical Engineering [Icon: S]
- SDU Mechatronics [Icon: S]
- SDU Mechanical Engineering (ME) [Icon: S]

On the faculty site, the menu item *Department/ Institutes, Centres and Sections* also contains a presentation that links to the departments' sections and centres, respectively.

Example from the faculty site:

Faculties > The Faculty of Engineering > Departments/Institutes, centres and sections

Departments/Institutes, Centres and Sections

Below you find a list with the Departments/Institutes and Centres and Sections at The Faculty of Engineering.



Departments/Institutes, centres and sections:

Department of Green Technology:

- + SDU Biotechnology
- + SDU Chemical Engineering
- + SDU Life Cycle Engineering

Department of Mechanical and Electrical Engineering

- + Centre for Industrial Mechanics (CIM)
- + Centre for Industrial Electronics (CIE)
- + SDU Electrical Engineering
- + SDU Mechatronics
- + SDU Mechanical Engineering

Department of Technology and Innovation:

- + SDU Centre for Sustainable Supply Chain Engineering
- + SDU Civil and Architectural Engineering
- + SDU Engineering Operations Management
- + SDU Innovation and Design Engineering
- + SDU Global Sustainable Production
- + SDU Technology Entrepreneurship and Innovation

Mads Clausen Institute:

- + SDU Nano Optics
- + SDU NanoSys
- + SDU Centre for Photonics Engineering
- + C-MAC - Center for Materials Analysis and Characterisation

The Niels Bohr Institute:

https://www.sdu.dk/en/om_sdu/fakulteterne/teknik/institutter_og_centre

Research at the Faculty of Engineering is another possible tread stone to enter your centre and/or section site. This page contains a list of research areas and different research themes that consist of an assembly of relevant links. Links that are leading to specific research area/research programme descriptions placed at a sections or centre website.

Other traffic sources can be search engines such as Google, direct traffic through short URLs and links in material/emails /email signatures, as well as links from other websites.

Who's accountable?

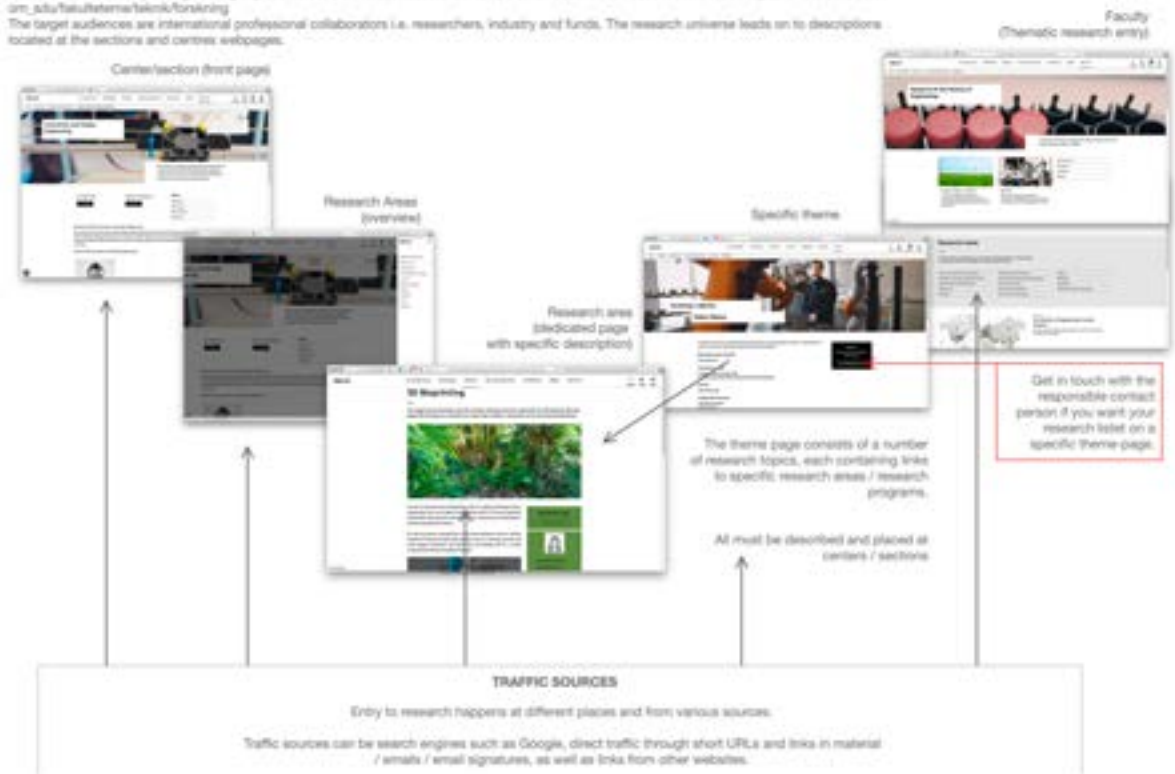
The Sitecore editor, the professional content responsible (VIP) and the Heads of Unit (HoU) are accountable for the site.

The overall responsibility for coordination with Central Administration, implementation of inter-faculty web approaches and support for the sections lies with the faculty's web coordinator.

Take a closer look at the paragraph *Web organisation at the Faculty of Engineering* for a complete overview of Sitecore editors and content providers.

Research at the Faculty of Engineering

Research at the Faculty of Engineering is presented in a universe made out of research themes. The themes is located here: https://www.ada.dk/en/om_ada/fakulteterna/teknik/forbining
The target audiences are international professional collaboration i.e. researchers, industry and funds. The research universe leads on to descriptions located at the sections and centres webpages.



References, links etc. on all web pages

It is recommended that spot boxes, link lists, front-page media boxes, related articles or other appropriate Sitecore components are set up with texts, links to subjects, articles, subpages, contact persons etc. which are to be promoted.

At the bottom of the pages, links can similarly be inserted to Related content (with or without pictures) as well as links to See also.

Please find more tips and recommendations about web communication in the section *How to improve your web communication*.

Example: Use of the components *LinkList*, *Frontpage Media Box* and *RelatedArticle*.



The screenshot displays the SDU UAS Center website. At the top, a navigation bar shows 'SDU > Research > SDU UAS Center'. The main header features a large image of two drones flying over a green field under a blue sky. A yellow box on the left contains the text 'SDU UAS Center'. Below the image, a yellow box contains the text: 'We focus on research, education, innovation, and collaboration in the UAS domain for the benefit of society.'

Below the hero image, there are two main content blocks:

- About SDU UAS Center**: Accompanied by a yellow icon of a drone. Text: 'Drove research, education and collaboration'.
- SDU UAS Test Center**: Accompanied by a photo of a large industrial building. Text: 'International Test Center for drones in HCA Airport close to Odense.'

To the right of these blocks is a **Menu** with the following items:

- Research areas
- Research projects
- Significant achievements
- Research publications
- PhD projects
- Education
- Employees
- SDGs at SDU UAS Center
- News

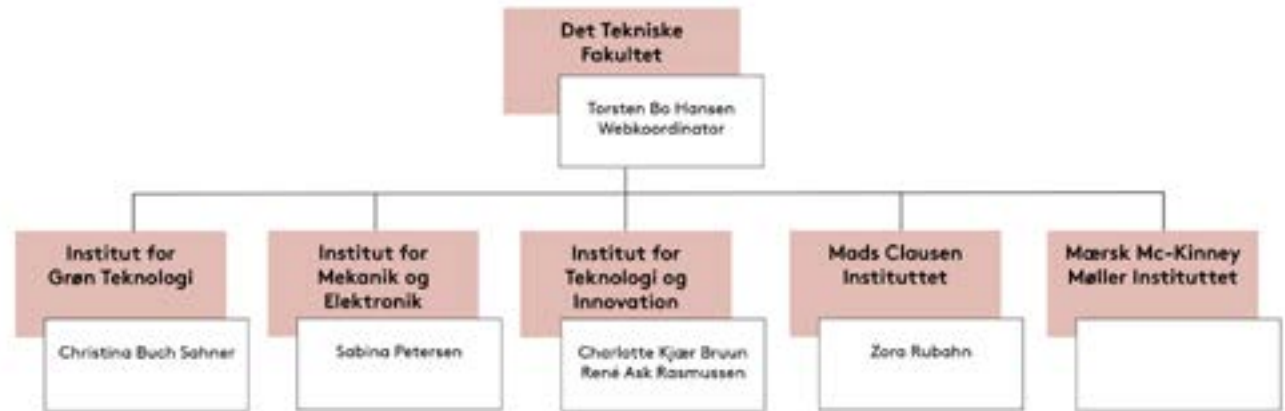
Below the menu is a **News & events** section. It features a photo of wind turbines and a news article titled **Millions DKK to new Danish Robot lighthouse**. The article text reads: '100 mio. DKK for pioneering development of robots on land, at sea and in air is coming to Funen, which has just been designated as Denmark's lighthouse for robots. The grant is the start of a long-term development that will have an effect on the whole of Funen, including the Faculty of Engineering.' Below the article is a link: '→ Read more'.

<https://www.sdu.dk/en/forskning/sduuascenter>

Web organisation at the Faculty of Engineering

The web organisation at the Faculty of Engineering must ensure that new features and guidelines are implemented in the best possible manner and that the pages are always up to date with the latest research information available.

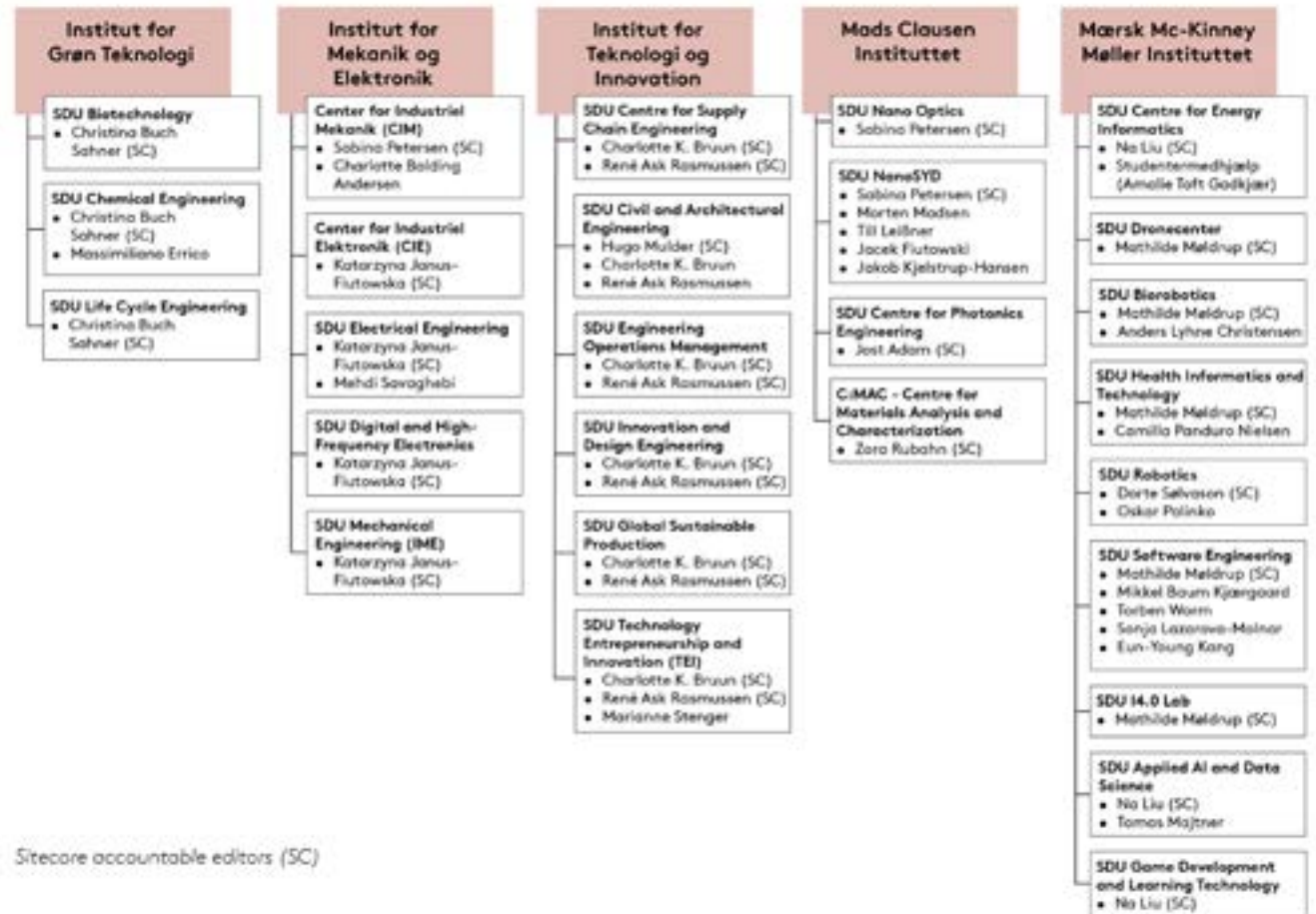
Sitecore editors at the faculty and departments/institutes



Sitecore editors at the centres and sections

To ensure that new features and guidelines are implemented in the best possible way and that the pages are always up to date with the latest research information available, the accountability is divided between a Sitecore accountable editor (SC) and a professional content responsible (VIP) at the centre and sections level.

Sitecore accountable editors (SC)

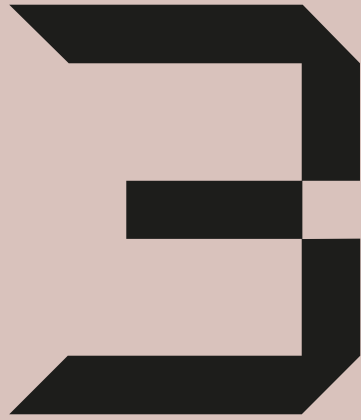


Sitecore accountable editors (SC)

Professional content responsible (VIP)



Professional content responsibilities (VIP)



Improve your web communication

How to improve your web communication

Here you will find tips about

1. Web communication
2. Search optimisation

1. Tips for web communication

Starting point: Communication - including research communication - at sdu.dk is about communicating what we/the unit can do, who the unit is and what the unit has to offer. We want to give the user relevant and targeted information as well as establish a contact (call to action). The website is the unit's external face.

About user behaviour

- Many people access the website with smartphones or tablets, which increases the need for clarity
- They scan/skim the text
- They focus on individual words, links and sentences
- They are task-oriented and look for something specific (not entertainment)
- They do not have problems with scrolling

You should therefore reduce the amount of information the users will be met with so that they easily can find the information they are looking for.

Focus on 3 areas

- a. Structure/design
- b. Tone
- c. Form

a. Structure/design: Help the user by providing clear signals

- Place the most essential information first (the inverted pyramid)
- Clearly prioritise your content on the home page. It makes it easier for the user to navigate
- Use headings and subheadings
- Create paragraphs of three lines

- Provide one main point per paragraph
- Use bullet points (most important first)
- Use references to more detailed information on other pages
- Use boxes on the right hand side to highlight relevant topics - this also makes the page more dynamic on the PC version.

b. Tone

- Limit use of adjectives (describing words)
- Provide objective information
- Focus on the user's needs and task
- Be precise and succinct
- Limit use of punchlines, metaphors, etc.
- Omit all redundant information
- Spell correctly. We use British English at SDU, unless your academic peers require American English in research texts.

Consequently, the text will appear professional, relevant and serious - and provides the users with the concrete information they are looking for.

c. Form

How to make your writing scan well:

- Write short sentences
- Limit paragraphs to three lines
- Highlight important words (not whole sentences)
- Use unambiguous headings
- Use everyday words (avoid unnecessary jargon and foreign words)
- Use active verb constructions (avoid passive constructions)
- Use numbers instead of letters (47 instead of forty-seven)
- Use bullet points instead of paragraphs and give your sentences the same syntax structure (as in this list, for example)
- Limit lists to between three and seven points
- Do not use more than two standards of lists and headings
- Use descriptive link text (so that the user knows where the link leads to)

... and **remember film, pictures and illustrations.**

They make the text easier to read and attract the users' attention.

2. Tips for search optimisation

There are basically two ways in which we can ensure that we rank highly in Google:

1. Links from other sites
2. Use of words

Start with keywords

Start by identifying keywords or phrases for your site's content for every web page. What is central? For example, it could be a research area such as environmental technology and research or the unit's name.

1. Links from external cooperation partners to our website

To appear at the top of Google searches, it is paramount that other websites link to the website you want to have at the top of searches. It is also important that they link using the words you identify as keywords.

Everything helps

The more links that come from external websites to sdu.dk, the better our ranking as a collective website, i.e., the better our placement in Google. This way you help both your own pages and the whole of sdu.dk.

2. Use of words

Keywords are central when it comes to text content. It is therefore important that these words appear on the page - and preferably several times. And ideally in the heading or teaser, as this tells Google that these words are particularly important and relevant. It is of the utmost importance that you fill out the Meta data section in Sitecore for every page.

The Title meta-tag

The title is the most important of the meta tags. Try to use the keyword at least once in the title.

Also, it's not just important for your ranking; it also has the biggest impact on your Click Thru Rate (CTR). The text you put in the title will appear as the link text in your Google listing - the bit that people will read first and click on. Think of it as an ad headline - the better it is, the more people will click on it.

The Description meta-tag

The search engines pay some attention to this text when identifying your site's subject material, so make sure you include your keyword at least once in the description.

Also, most search engines use this text as their description of your site (i.e., it's the site snapshot that follows your link in the search results). Make sure it's informative and compelling. Think of it as the copy for an ad.

Meta descriptions can technically be any length, but Google generally truncates snippets to ~155-160 characters. It's best to keep meta descriptions long enough to be sufficiently descriptive, so descriptions between 50 and 160 characters are recommended. Keep in mind that the optimal length will vary depending on the situation, and your primary goal should be to provide value and drive clicks.

For more information and support

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