

DEPARTMENT OF BUSINESS AND MANAGEMENT

Department meeting – Agenda 30 January 2024

1. Welcome & Congratulations

New employees

Ida Holm Raunkjær, PhD student, Ci2M / CCC (PACA)

Josephine Ottesen, Research Assistant, Ci2M / CCC (PACA)

Dikte Reeh Andersen, Research Assistant, CCC (CUHRE)

Mai Louati, Research Assistant, CCC

New Titles

Maria Elo, IBE has been nominated full Professor

Nicole Franziska Richter, IBE has been nominated full Professor

Martin Hannibal, IBE has been nominated full Professor

Publications 27 November 2023 – 26 January 2024

Contribution to journal article

Peer reviewed

Cantner, U., Doerr, P., Goethner, M., Huegel, M., & **Kalthaus, M.** (2023). A procedural perspective on academic spin-off creation: the changing relative importance of the academic and the commercial sphere. *Small Business Economics*. Advance online publication. <https://doi.org/10.1007/s11187-023-00815-w>

Epure, M., **Martin-Sanchez, V.**, Aparicio, S., & Urbano, D. (2023). Human capital, institutions, and ambitious entrepreneurship during good times and two crises. *Strategic Entrepreneurship Journal*. Advance online publication. <https://doi.org/10.1002/sej.1492>

Gidaković, P., Zabkar, V., Zečević, M., Sagan, A., Wojnarowska, M., Sołtysik, M., Arslanagic-Kalajdzic, M., Dlacic, J., **Askegaard, S.**, & Cleff, T. (2024). Trying to buy more sustainable products: Intentions of young consumers. *Journal of Cleaner Production*, 434, Artikel 140200. <https://go.exlibris.link/bThhh68w>
<https://doi.org/10.1016/j.jclepro.2023.140200>

Hauff, S., **Richter, N. F.**, Sarstedt, M., & Ringle, C. M. (in press). Importance and Performance in PLS-SEM and NCA: Introducing the combined Importance-Performance Map Analysis (cIPMA). *Journal of Retailing and Consumer Services*.

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Ibsen, Flemming and **Steen Scheuer**. "Løn mellem produktion og velfærd: reguleringsordningens betydning for løndannelsen i den offentlige sektor". *Økonomi & Politik*. 2023, 96(4). 29-43.
<https://doi.org/10.7146/okonomi-og-politik.v96i4.141925>

Lindahl-Jacobsen, R., Tavlo Petersson, M., Priskorn, L., Skakkebæk, N. E., Juul, A., **Kristensen, D. M.**, Eisenberg, M. L., & Jensen, T. K. (2023). Time to pregnancy and life expectancy: A cohort study of 18796 pregnant couples. *Human Reproduction*. Advance online publication.
<https://doi.org/10.1093/humrep/dead260>

Lueg, Rainer and Raluca Elena Paraschiv. "Diffusion Patterns in Small vs Large Capital Markets-the Case of Value-Based Management". *Management Revue*. 2023, 34(1). 1-29. <https://doi.org/10.5771/0935-9915-2023-1-1>

Mishra, R. K., Choi, G. J., Ryu, J. W., Singh, J., Kumar, S., Mishra, Y. K., Lee, S. H., & Gwag, J. S. (2023). Unveiling the Transformative Potential of SWCNT/In₂O₃ Heterostructures as High-Performance Catalysts for Overall Water Splitting. *Energy and Fuels*, 19785–19800. Advance online publication.
<https://go.exlibris.link/H5v0j0vC>
<https://doi.org/10.1021/acs.energyfuels.3c03186>

Petersen, N. H., & **Rasmussen, E. S.** (2023). Digital entrepreneur's platformication and rapid internationalization through brokering, making and giving sense. *Small Enterprise Research*, 1-21. Advance online publication. <https://doi.org/10.1080/13215906.2023.2288579>

Rémy, E., Roux, D., Arnould, E., **Askegaard, S.**, Beudaert, A., Galluzzo, A., Giannelloni, J. L., & Marion, G. (2023). Look up! Cinq propositions de recherche pour repenser le marketing dans une société post-croissance. *Recherche et Applications en Marketing*. Advance online publication.
<https://go.exlibris.link/q3CSsdR1> <https://doi.org/10.1177/07673701231220996>

Richter, N. F., & Tudoran, A. A. (2024). Elevating theoretical insight and predictive accuracy in business research: combining PLS-SEM and selected machine learning algorithms. *Journal of Business Research*, 173(February), Artikel 114453. <https://www.sciencedirect.com/science/article/pii/S0148296323008123>

Schneider-Kamp, A. (2024). Can ethics be assembled? Consumer ethics in the age of artificial intelligence and smart objects. *Consumption Markets & Culture*. Advance online publication.
<https://doi.org/10.1080/10253866.2024.2302598>

Stahl, G., Akkan, E., Reiche, S., Hajro, A., Zellmer-Bruhn, M., Lazarova, M., **Richter, N. F.**, Caprar, D., Zikic, J., Björkman, I., Brewster, C., Cerdin, J-L., Clegg, C., Davoine, E., Koveshnikov, A., Mayrhofer, W., & Zander, L. (in press). Linking institutional context to the community and career embeddedness of skilled migrants: The role of destination and origin country identifications. *Journal of International Business Studies*.

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Wobst, J., Tanikulova, P., & **Lueg, R.** (2023). Value-based management: a review of its conceptualizations and a research agenda toward sustainable governance. *Journal of Accounting Literature*. Advance online publication. <https://go.exlibris.link/QDIinctSD> <https://doi.org/10.1108/jal-11-2022-0123>

Zheng, Fang, Jakob Lauring, and Nicole Franziska Richter. "Klar fordeling af jobroller – en nødvendighed i et globalt virtuelt teamwork!". *HR chefen*. 2023, (6). 46-48.

Pratik Arte, **Yi Wang**, Cheryl Dowie, **Maria Elo**, and Salla Laasonen (2023). *Sustainable International Business: Smart Strategies for Business and Society*. Springer

Book/report – Monografi

Peer reviewed

Rasmussen, E. S. (red.) (2024). *Cases on Born Globals: Elgar Cases in Entrepreneurship*. Edward Elgar Publishing. <https://www.e-elgar.com/shop/gbp/cases-on-born-globals-9781803924403.html>

van Bakel, M. (2024). *Breaking out of the Expat Bubble: How to Make Intercultural Connections and Friends*. Routledge. Advance online publication.

Book chapter

Peer-reviewed

Arte, Pratik et al. "Sustainability in international business: an introduction"., Pratik, Arte, **Wang, Yi** Dowie, Cheryl **Elo, Maria** Laasonen, Salla (editors). *Sustainable international business: smart strategies for business and society*. Cham: Springer Science+Business Media. (Contributions to Management Science, Vol. Part F1957). 2023, 1-11. https://doi.org/10.1007/978-3-031-43785-4_1

Arte, Pratik et al. "Sustainable international business: a retrospection and future research direction"., Arte, Pratik, **Wang, Yi** Dowie, Cheryl **Elo, Maria** Laasonen, Salla (editors). *Sustainable international business: smart strategies for business and society*. Cham: Springer Science+Business Media. (Contributions to Management Science, Vol. Part F1957). 2023, 513-517. https://doi.org/10.1007/978-3-031-43785-4_21

Bouzzine, Yassin Denis and **Rainer Lueg** "How do investors react to problematic social issues in organizations? Evidence from the literature on workplace sexual harassment". and Jebsen, Simon Lueg, Klarissa (editors). *Social sustainability and good work in organizations*. 1. udg., Routledge. 2024.

Rasmussen, Erik S. "Preface". Rasmussen, Erik (ed.). *Cases on Born Globals: Elgar Cases in Entrepreneurship*. Chapter Preface, Cheltenham, UK: Edward Elgar Publishing. 2024, xiv-xxiv.

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Thimm, Heiko and **Karsten Boye Rasmussen** "Disclosure of Environmental Compliance Management on Corporate Websites: Literature Review and Future Research Foundation". *Research Anthology on Business Law, Policy, and Social Responsibility*. Chapter 25, IGI global. (Information Resources Management Association). 2024, 472-487. <https://doi.org/10.4018/979-8-3693-2045-7.ch025>

Research funding

Title: What about the rest of us? The role of host country national in multinational enterprises

Grant: Carlsbergfondet

Amount: 184,000 dkk

Grantee: Marian van Bakel, MAP

Events

DRUID ACADEMY 2024

DBM / Ci2M hosted the DRUID ACADEMY on 17-19 January 2024 at Campus Odense.

<https://www.linkedin.com/feed/update/urn:li:activity:7155471033804693504>

2. DBM News

- Meet Laura Landorff, research support.
Laura will be at Odense Campus every Monday, she has an office at Statskundskab, her primarily office is in Kolding. Contact her if you have great ideas and want support with a grant application laula@sam.sdu.dk.
- HA overhaul – will be elaborated on under the point Strategy.
- Slagelse
This year there are 320 students in total on campus Slagelse. The estimate is that in 2025 there will be 150 students, and 50 students in 2026. In 2027 there will be 11 students. As the number of students goes down, the study and staff activities will drastically change as well. We have an obligation to take good care of all students in Slagelse and all staff.

3. SDU Business School Days from 4 to 15 March 2024 – Jannek K. Sommer

The event Business School Days consists of two weeks of activities at all 5 campuses. The purpose is to engage all Business School students at SDU. Activities are different, and each campus arrange their own activities.

In Odense the key activities are a case competition and a career fair on the last day. We calculate that around 200 students visit the fair where different companies present open student jobs for our students.

Jannek will send you material to share with your students.

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4. Work environment - Gitte S. Klausen

- Computer glasses

If considered necessary, you can get computer glasses via SDU. Contact Gitte S Klausen and together you must make some measurements at your workstation, from the screen to your chair in different angles. When all this is done, a form must be filled out and you can book an appointment with Synoptik.

The correct placement of your screen is between 50-70 cm (about one arm length) from you seat at the desk, and you should move the screen so you look obliquely downwards.

- First aid

Please send Gitte an email if you already have a first aid certificate and want to share it. It is nice for the work environment group to know how many of us can do first aid, if suddenly needed.

You can update your first aid certificate at SDU.

- Emergency drill

During the spring there will be an emergency drill at Campus Odense. Probably also at other campuses. When and how we do not yet know. More information will follow.

5. DBM Strategy & values

Dannie presented an outline for a department strategy 2024-2028. Dannie has been visiting all research groups and have received input to the strategy.

When complete the strategy will be forwarded to all.