

DEPARTMENT OF BUSINESS AND MANAGEMENT

Department meeting –Minutes

December 2, 2022

Room U46

1. Welcome & Congratulations

New employees

Perle Møhl, Associate Professor, CCC – external funding

Congratulations to **Eva Riis** who has been appointed Associate Professor, Ci2M

Congratulations to **Nadja Damtoft** who defended her PhD successfully on 28 October.

Research funding

Title: Do MTurkers collude in interactive online experiments?

Grant: Fynske Købstæders Fond

Amount: 24,083 DKK

Grantee: **Razvan Ghita**, ACCT

Title: Legat fra DDSA

Grant: DDSA-Danish Data Science Academy

Amount: 13,475 DKK

Grantee: **Emil Bakkensen Johansen**, SOD

Title: Podcast - Undertaking a PhD by publication and approaching your viva

Grant: Academy of Marketing

Amount: 1,284 DKK

Grantee: **Anuja Pradhan**, CCC

Coming department events

PhD workshop on 17th January

Next department meeting 31st January

Visit from the Library on 7th March on “Databases and how to unite your IDs so you get the credit for all your research”

2. Alternative teaching forms (Project “Fremtidens uddannelser”) by Peter Bro, Professor, Centre for Journalism

The project Fremtidens uddannelse has been going on for a couple of years on Centre for Journalism. Read more here <https://www.sdu.dk/da/fremtidensuddannelser>

The project aims to have a more flexible education that fits anytime, anywhere and for anyone.

They use nano models and put these in a nano bank to make the models accessible for the students.

DEPARTMENT OF BUSINESS AND MANAGEMENT

To avoid telling the same things repeatedly, nano models are great tools and always accessible for the students.

[Nis Boye Rasmussen](#) will be able to help if you would like to make such nano models.

3. AACSB by dean Peter Møllgaard

Why AACSB

- AACSB accreditation is an essential element of our ongoing quality assurance efforts. It also provides an opportunity for benchmarking and learning from others
- Partners (national and international) are expecting this
- Our competitors (CBS and AU) are AACSB-accredited.

Process

The self-evaluation report is due 24 April 2023. In May 2023 we will have a visit by Peer Review Team Chair.

On 24-27 September 2023 we will have a visit by the Peer Review Team from AACSB.

January 2024, we hope for the grant of the 5 year accreditation.

Soon after the process for the triple crown accreditation will start.

Standards

Faculty Management is working on our strategies because AACSB is measured upon what we say, so we need to have a strategy that is well explained.

We must make sure that our courses are sufficiently researched based.

Standards of most importance: Standard 3: Faculty and Professional Staff and Standard 5: Assurance of Learning

Standard 9: Engagement and Societal Impact is also of some importance even though it is new, but room for flexibility as it is new.

Possible involvement from DBM

Up to date of research should be registered in PURE incl. CV.

Collection of examples to be used for the different standards, how we can prove how we help students. Johanna would like to know of them – ongoing

Participation in the peer review team visit with junior and senior participation and leadership during the visit.

DEPARTMENT OF BUSINESS AND MANAGEMENT

4. News from DBM

Congratulations to all mentioned under point 1. Plus Pantelis Analytis who just landed a Sapere Aude DFF-Starting Grants.

Economy: improvement in projected STÅ plus record high cand merc winter enrollment.

Funding: success rate 2021 17.6 % we hope for the same in 2022. It pays off when we do hard work on submitting grant applications.

SDU Business School Days 6th March to 18th March 2023 (week 10 and 11).

5. Presentation of the network Health & Technology by Dorthe Brogaard Kristensen, CCC

New network at the department; health and technology

This type of research is already going on in 4 different research groups, hence 12 researchers from DBM.

2 main themes which are Humans and Innovation.

If you would like to join the network, please contact Dorthe.

6. Research presentation by Patricia Wolf, Ci2M

Please contact Patricia if you would like to know more about her resent article: