

SUMMARY OF EXECUTIVE MEETING OF DEPARTMENT OF PUBLIC HEALTH 28 MAY 2015

Visit from the faculty's communication and web department

Communication and Web (C & W) was represented by:

Head of Department: Tomas Homburg - thomburg@health.sdu.dk/6011 3059

Press Journalist: Marianne Lie Becker - mlbecker@health.sdu.dk/2126 1926

Web and Social Media Coordinator: Torsten Bo Hansen - tbhansen@health.sdu.dk/6011 4132

C&W offers assistance within publicity, marketing programs, web and social media. C&W focuses on cooperation with institutes, centers and research units within the communicative area, including telling the good story. Therefore, it is vital that C&W is informed of new publications, pioneering research, PhD defenses and project start. It is important to contribute to the public debate with newsletters, feature articles and letters (remember to brief C&W with a copy). C&W also assist in developing a communication platform for major projects. In general, all scientific employees are encouraged to have an academic profile on social medias like Twitter, Facebook, LinkedIn, etc.

Arja R. Aro requires workshops where researchers learn to write good summaries as well as how to write to people outside the research community. C&W will consider the request and add that similar workshops have been held with the focus on writing to the web. It will be possible for the PhD to choose a writing course.

C&W emphasize that the electronic signature (=the employee's personal website) must at contain telephone, mail-address and Curriculum Vitae. A recent photo completes your website. And remember it is your public image.

C&W informed that due to a majority of projects being funding regionally and nationally news in English on the website does not have top priority.

News from the Department of Public Health

Professor Dorte Gyrd-Hansen has taken over the leadership of the Research Unit of Health Economics.

Remember to register for the Department Forum, which takes place in Kolding 19 August in the afternoon. A visit to The Geographical Garden will take place afterwards. Invitation will follow.

During autumn 2015, all employees will be invited to participate in a job satisfaction survey.

Before Christmas an emergency drill is likely to take place.

News from the management team at the Faculty of Health Sciences

Compared to Copenhagen University, University of Southern Denmark only gets a small share of the EU funding. Jesper Bo Nielsen has asked Olaf Svenningsen to investigate if the ERC Grants have some commonalities among the recipients in relation to personal qualifications and / or contact with internationally recognized research environment. Many of the research units are already related to the internationally recognized research environments.

If some has the required qualifications, the research leaders should encourage and assist the researchers to apply.

Arja R. Aro underlines that her unit is very interested in infrastructure funding - that makes it possible to work on large applications.

Phillippe Grandjean has been asked to assist in defining one of the program areas in Horizon2020. When applying for Horizon2020 funding project quality and implementation are given priority rather than to the applicant's recognition.