

## Universities and Sustainable Development: University as (Un)usual?

**Webinar on Zoom on January 20, 2021 from 9am to 12 pm. Open for all at Danish universities. Registration required.**

*The event is organized by SDU as a part of the sustainability network between Danish universities.*

Sustainability have risen fast as a concern for universities around the world. The approaches in this work are different. For some universities, the work is closely linked to the SDGs from 2015. For others, the work draws on a longer tradition.

For some universities, the work has started with an aim to reduce the university's own carbon footprint and may have spread to other parts of the university's activities. Others have taken a more holistic approach from the beginning and, in addition to sustainability in operations, are also working to make sustainability a part of study programs and research activities.

There are also differences in relation to the organizational consequences. For some universities, these are minor adjustments, while others have initiated actual transformations, working with deeper changes in the structure and culture of the university.

The meeting is organized in two parts. In the first part of the meeting, we will take an overall perspective and examine what strategies (deliberate or emergent) are brought into play in the universities' work with sustainability. Not to find one right way to do it, but to jointly investigate possible paths in the universities' further work. In the second part of the meeting, there will be an opportunity to share knowledge and experiences in smaller groups in relation to concrete challenges in the work with sustainability.

It is possible to sign up for participating in the whole program or only part one or part two.

### Program

8.45 –	<b>The online meeting room opens</b>
9.00 – 9.10	<b>Welcome</b> by Sebastian Mernild, pro-rector at SDU (in English)
9.10 – 9.40	Keynote speaker professor Sally Randles, Manchester Metropolitan University: <b>University as Unusual?</b> (in English)  Professor Sally Randles joined Manchester Metropolitan University, Manchester, UK in August 2016 as Chair in Sustainability and Innovation within the Faculty of Business and Law. Sally combines this with roles as Faculty Lead on Sustainability; and lead convenor of the Sustainable and Ethical Enterprise Group (SEEG). Her current research interest is in sustainability and responsible innovation, spanning systems and organizations perspectives.
9.40 – 10.00	Q&A session with professor Sally Randles, Manchester Metropolitan University (in English)
10.00 – 10.05	Break
10.05 – 10.35	Presentations:

	<ul style="list-style-type: none"><li>• Short communication: <b>Strategic storytelling in working with the SDGs at SDU</b> by PhD student Anne Merete Lyngroes Fladmose, SDU (in English)</li><li>• Short communication: <b>From strategy to actions at DTU</b> by senior executive officer Christine Rich, DTU (in English)</li></ul>
10.35 – 10.50	Q&A session with PhD student Anne Merete Lyngroes Fladmose, SDU and senior executive officer Christine Rich, DTU (in English)
10.50 – 11.00	Break
11.00 – 11.45	Workshops (break-out sessions) (in Danish) <ul style="list-style-type: none"><li>• <b>Sustainability in teaching and learning activities</b></li><li>• <b>Sustainability in research and knowledge collaboration</b></li><li>• <b>Sustainability on campus</b></li><li>• <b>Management, leadership and communication in the work with sustainability</b></li></ul>
11.45 – 12.00	<b>Closing remarks</b> (in Danish)