



**medtech
odense**

Webinar 25.06.2025 for IDEA and CONCEPT



Program

- ▶ Welcome
- ▶ Short introduction to our framework
- ▶ Introduction to IDEA and CONCEPT calls
- ▶ Questions and answers

MedTech Odense Pilot Calls 2025

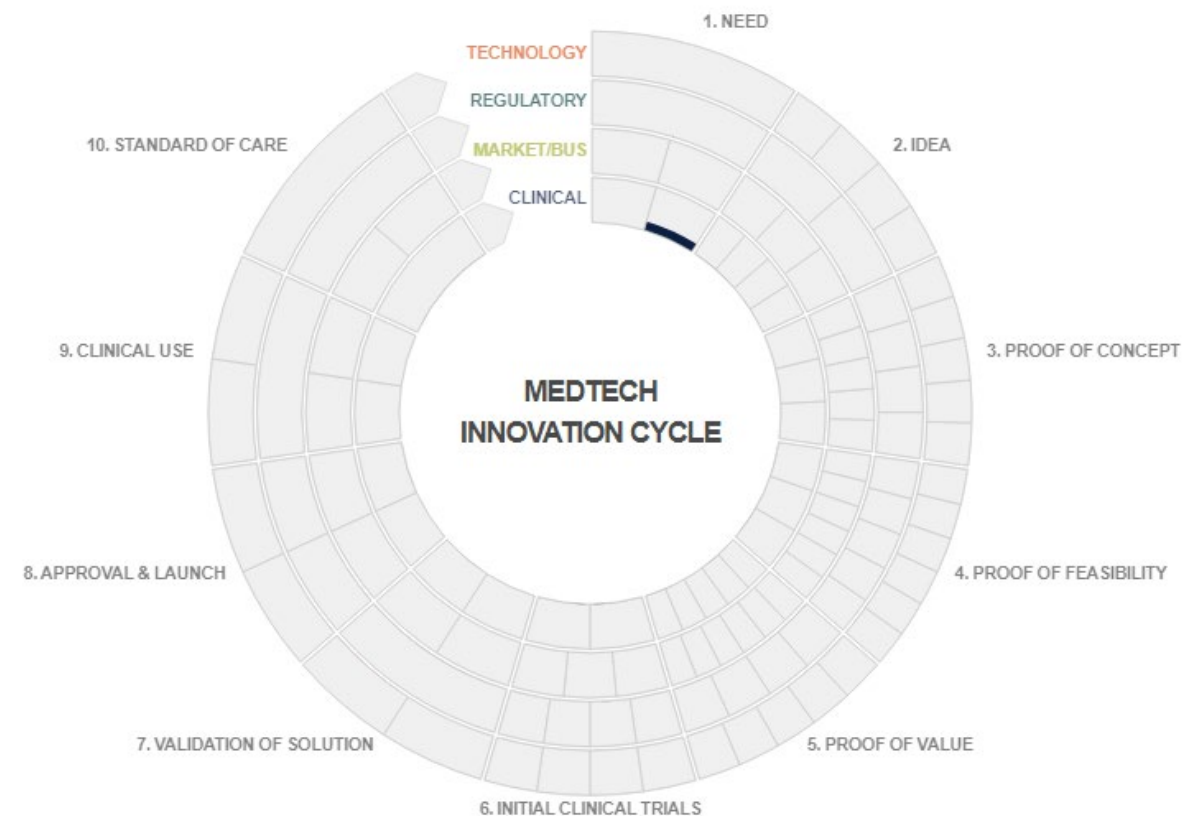
- ▶ From idea to clinic to market
- ▶ Collaboration between researchers and healthcare professionals is needed
- ▶ Focus on commercialization, regulation, and certification
- ▶ We invite all disciplines to contribute
- ▶ The funds awarded are steppingstones



Framework

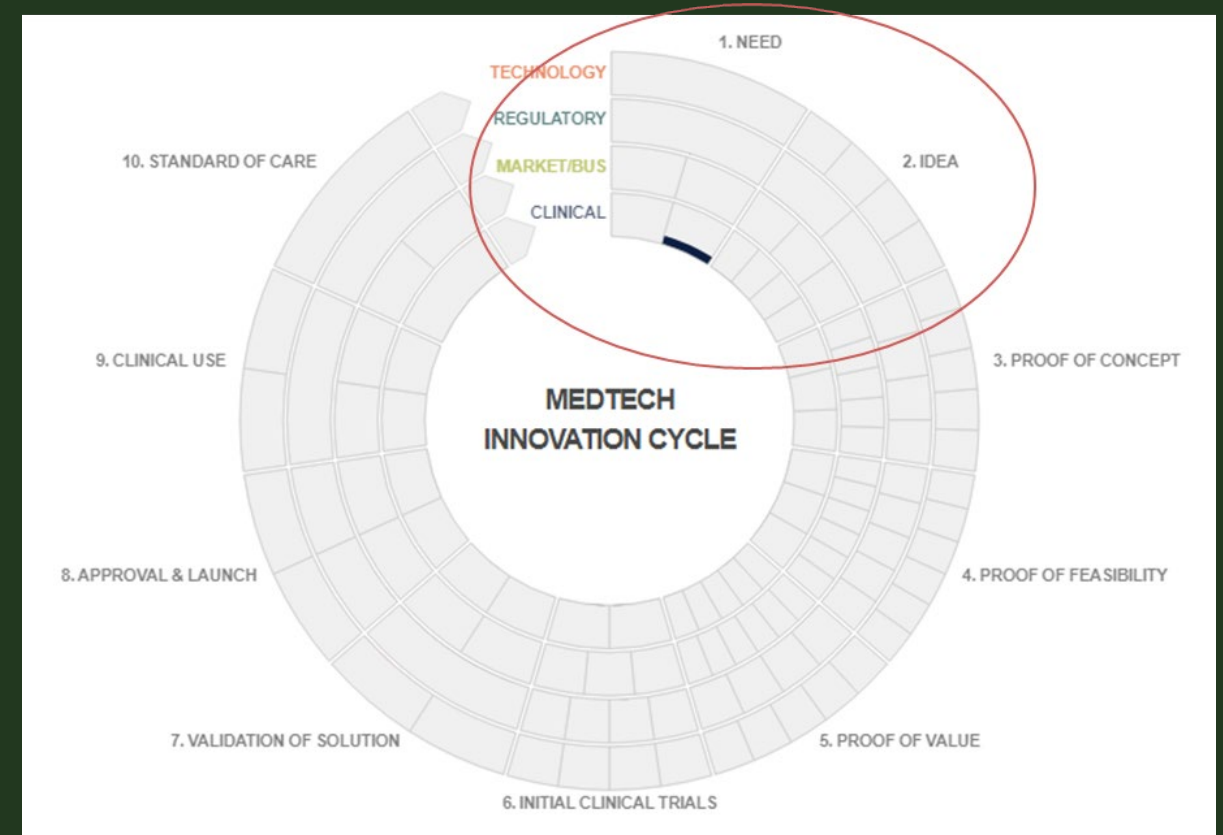
- ▶ MedTech Odense uses the GAITS model as a conceptual framework for its collective efforts.
- ▶ GAITS is a model for MedTech projects' Innovation Maturity Levels (IML) and focuses on four domains: Technology, Regulation, Business Development and Clinical Practice.
- ▶ Each call from MedTech Odense will focus on different steps of the model.
- ▶ In 2026 calls for “Validation” and “Implementation” will be added alongside “Idea and Concept”

GAITS-model



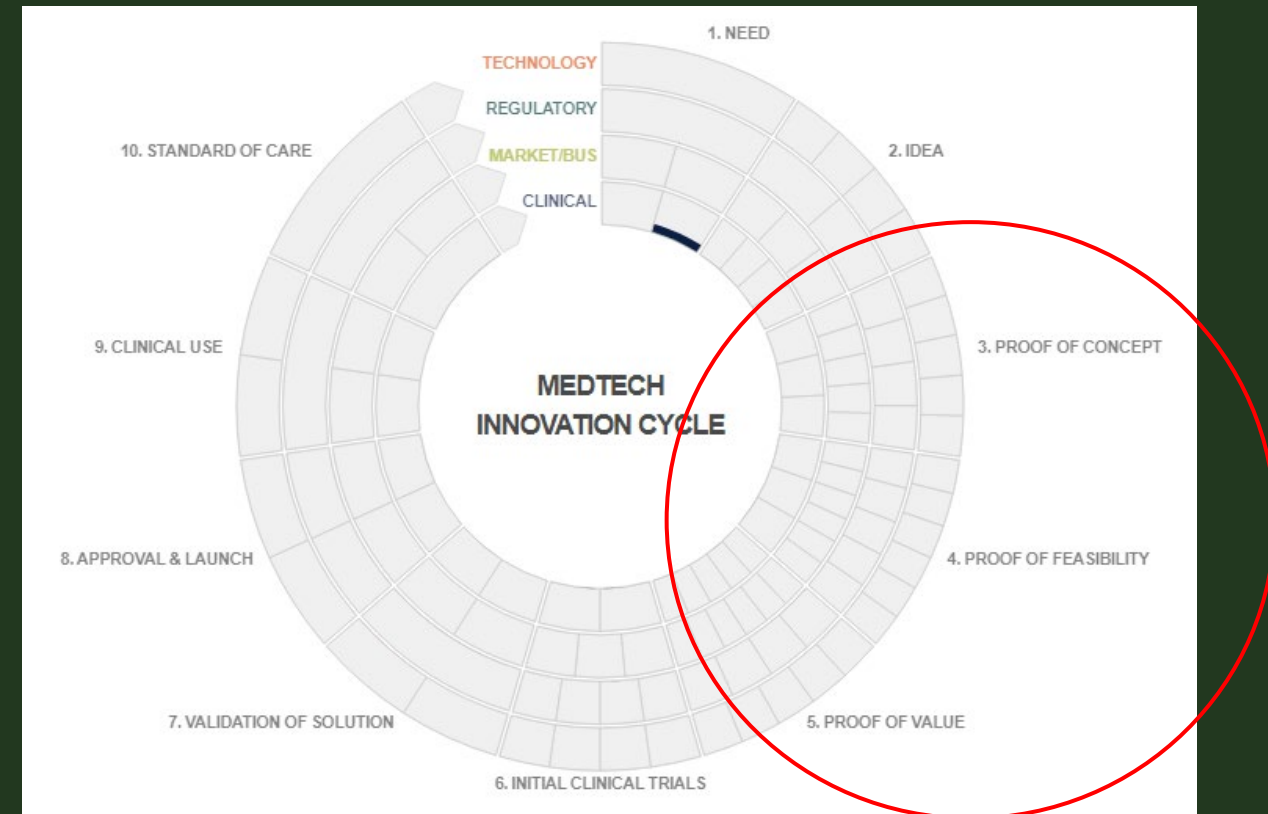
IDEA

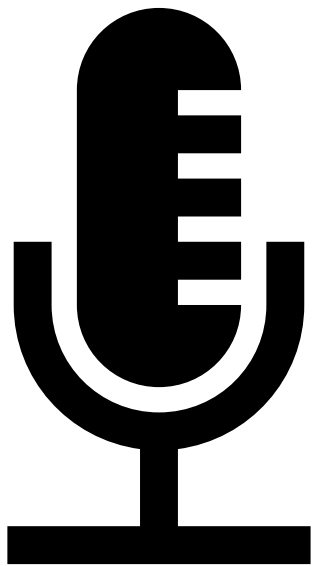
- ▶ Up to 150.000 DKK.
- ▶ Addresses step 1 and step 2 in the GAITS-model
- ▶ The IDEA funds aim to help create a broad foundation for growth within MedTech Odense
- ▶ E.g. Idea Development, Networking events, Mapping of clinical needs etc.



CONCEPT

- ▶ Up to 400.000 DKK
- ▶ Addresses step 3, 4 and 5 in the GAITS-model
- ▶ The CONCEPT call is aimed at the further development of ongoing research and innovation projects that aim to bring solutions and knowledge to a maturity level where they are ready to be tested, demonstrated and evaluated in relevant, real-world environments.
- ▶ E.g. Concept Development, Identification of barriers for scaling and implementation, Preparation for clinical testing etc.





Questions?



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